



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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City of South Gate to Announce Rob Houston as its New City Manager

SOUTH GATE, CA- The City Council will formally introduce the City's next City Manager, Mr. Rob Houston, at the next South Gate City Council Meeting on November 14, 2023. Houston was selected after a nationwide recruitment process conducted by Bob Murray & Associates and after thoroughly vetting his background and qualifications to manage and lead South Gate into the future.

"We are extremely pleased and excited for Rob Houston to be joining our team. His experience and vision will further enhance the City Council's efforts in the revitalization of South Gate to improve the quality of life our community," said Mayor Maria del Pilar Avalos. "He shares our vision, commitment, and has the skills to help us get there."

Houston has had a long career serving in the public sector that started in Canada working for both Federal and State government agencies. His city government experience has included working in the Cities of Carlsbad, Newport Beach, Malibu, and he served for four and a half years as City Manager of Fountain Valley. Houston loves the opportunity to make a difference helping communities and city organizations to become better places to live and work. He is eager to partner with the City Council to help keep South Gate moving forward.

"I am honored to join the City of South Gate," said Houston. "I look forward to learning about South Gate, engaging with and serving its residents, and working alongside an exceptional staff".

Houston replaces City Manager Chris Jeffers, who is set to retire on November 30, 2023. He will begin his work with the City on December 1, 2023.

A meet and greet for the community to meet Rob Houston will take place on Tuesday, November 14, 2023 from 4:00pm to 5:00pm at the Civic Center located at 8680 California Ave.

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