



## **SOUTH GATE TWEEDY MILE ADVISORY BOARD AGENDA**

**Monday, April 11, 2022 at 5:00 p.m.**

**CALL TO ORDER**            Joshua Barron, Chairperson

**ROLL CALL**                Sonia Guerrero, Recording Secretary

**Board Members**

Joshua Barron, Chairperson  
Sylvia Masushige, Vice Chairperson  
Angela Lucero  
Victor Zamudio  
Adolfo Varas

**City Staff**

Giselle Mares, Management Assistant

Materials related to an item on this Agenda after distribution of the agenda packet are available for public inspection in the City Clerk's Office

8650 California Avenue, South Gate, California 90280


(323) 563-9510 \* fax (323) 563-5411 \* [www.cityofsouthgate.org](http://www.cityofsouthgate.org)

In compliance with the American with Disabilities Act, if you need special assistance to participate in the City Council Meetings, please contact the Office of the City Clerk. Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.

**OPEN SESSION AGENDA**

1. The Advisory Board will consider discussing and providing guidance for the BID Budget Fiscal Year 2022/23. (ADMIN)
2. Comments from the Audience
3. Comments from the Tweedy Mile Advisory Board
4. Adjournment

I, Carmen Avalos, Secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted on April 7, 2022 at 4:30 p.m., as required by law.

  
\_\_\_\_\_  
Carmen Avalos, City Clerk



*City of South Gate*  
*Tweedy Mile Advisory Board*  
*April 11, 2022*

---

# **STAFF REPORT**

## **AGENDA ITEM NO. 1**

---

**TO:** Tweedy Mile Advisory Board

**FROM:** Giselle Mares, Management Assistant, City Manager's Office

**SUBJECT:** Discussion of the Business Improvement District (BID) budget for Fiscal Year 2022/23

**PURPOSE:** The Tweedy Mile Advisory Board is requested to discuss and provide guidance for the BID Budget Fiscal Year 2022/23.

**RECOMMENDED ACTION:** Discuss and provide guidance for the BID Budget Fiscal Year 2022/23.

**BACKGROUND:** Each year the Tweedy Mile Advisory Board (Board) must recommend a Business Improvement District (BID) budget to the City Council for adoption. The City operates on a July 1 through June 30 Fiscal Year (FY). The BID Budget is incorporated into the City's Fiscal Year Budget.

The Tweedy Mile BID was established as provided by the Parking and Business Improvement Area Law of 1989 (California Streets and Highway Code Section 36500 et seq.). State Law and the South Gate Municipal Code require that the BID file an "Annual Report" with the City Council, as the initial step to renewing annual assessments each year. The Annual Report includes a budget for the BID. The budget is inclusive of assessment fees to businesses in the BID.

In preparing the BID budget for FY 2022/23, the amount of funds projected to be available for programming will be the projected fund balance at the end of the current fiscal year, plus the revenue from assessments. Below is the breakdown:

**BID Fund Balance Summary**

BID FY 2021/22 Fund Balance – \$39,206

Projected Revenue for FY 2022-23 - \$22,000

***Total Available for Programming in FY 2022-23: \$61,206***

It should be noted that the current fiscal year, FY 2021/22 was unique in that there were no large events held due to the need for social distancing under COVID-19. Overall this presents a savings to the BID budget resulting in an increase to the FY 2022/23 Fund Balance.

**Next Steps:**

The Board should discuss what events and items they would like to fund under the BID Budgets for Fiscal Year 2022/23. The Board is not bound to only past budget items and certainly should consider comments from the business owners located in the BID, as well as the public and their own input in recommending BID budgets for FY 2022/23.

The South Gate Municipal Code states that the funds collected by the City can be used for the following purposes only:

- a) Decoration of any public place in the area;
- b) Promotion of public events which are to take place on or in public places in the area; and
- c) The general promotion of retail trade activities in the area

In the past, the BID budgets have included items such as:

| <b>Past BID Budget Items</b>                        | <b>Amount</b> |
|---|---------------|
| <b>Decoration of Any Public Place In Area</b>       |               |
| Installation of Street Christmas Lights             | 9,9883        |
| <b>Promotion of Public Events</b>                   |               |
| Backpack Giveaway                                   | \$2,500       |
| Thanksgiving Food Giveaway                          | \$2,250       |
| Posada Event on Tweedy Mile                         | \$1,580       |
| Christmas Event on Tweedy Mile                      | \$4,449       |
| Day of the Dead Event                               | \$1,509       |
| Christmas Parade Participation                      | \$750         |
| <b>General Promotion of Retail Trade Activities</b> |               |
| City Permits for Sidewalk Sales                     | \$107         |
| Marketing/Printing                                  | \$225         |

With the Boards input, the BID budget for FY 2022/23 will be included in the Annual Report which will be presented to the Board during a Special Meeting on April 25, 2022. The proposed BID budget for FY 2022/23 will be presented to the City Council to be included with the City's FY 2022/23 Budget. There will be opportunities for budget adjustments to be made during mid-year reviews show any projections appear to off course.

**ATTACHMENTS:** None.