



**SOUTH GATE
TWEEDY MILE ADVISORY BOARD**

Monday, December 6, 2021 at 5:00 p.m.

TELECONFERENCE

DIAL-IN-NUMBER: 1 (669) 900-6833

MEETING ID: 868 4777 0071

<https://us02web.zoom.us/j/86847770071>

Call To Order/Roll Call

CALL TO ORDER	Joshua Barron, Chairperson
PLEDGE OF ALLEGIANCE	
ROLL CALL	Carmen Avalos, City Clerk

Roll Call

BOARD MEMBERS	CITY STAFF
Joshua Barron, Chairperson	Giselle Mares, Management Assistant
Sylvia Masushige, Vice Chairperson	
Maribel Chaidez	
Angela Lucero	
Victor Zamudio	

Meeting Compensation Disclosure

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by the Tweedy Mile Advisory Board is \$0 monthly regardless of the amount of

meetings.

Open Session Agenda

1. Business Improvement District (BID) Funding Requests For Fiscal Year 2021/22 Budget

The Tweedy Mile Advisory Board will consider reviewing, discussing and approving the BID funding requests received for Fiscal Year 2021/22 Budget. (CM)

Documents:

[ITEM 1 REPORT 12062021.PDF](#)

2. Roles And Responsibilities Of The Tweedy Mile Advisory Board

The Tweedy Mile Advisory Board will consider reviewing and discussing the roles and responsibilities of the Tweedy Mile Advisory Board members.

Documents:

[ITEM 2 REPORT 12062021.PDF](#)

3. Minutes

The Tweedy Mile Advisory Board will consider approving the Special Meeting Minutes of July 12, 2021, Regular Meeting Minutes of August 2, 2021 and November 1, 2021. (CLERK)

Documents:

[ITEM 3 REPORT 12062021.PDF](#)

Comments From The Audience

Comments From The Board Memebers

Adjournment

I, Carmen Avalos, Secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted December 2, 2021 at 5:30 p.m., as required by law.

Carmen Avalos,

City Clerk

Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office

8650 California Avenue, South Gate, California 90280

(323) 563-9510 * fax (323) 563-5411 * www.cityofsouthgate.org

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Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.



City of South Gate
Tweedy Mile Advisory Board
December 6, 2021

STAFF REPORT

AGENDA ITEM NO. 1

TO: Tweedy Mile Advisory Board

FROM: Giselle Mares, Management Assistant, City Manager's Office

SUBJECT: Business Improvement District (BID) funding requests for Fiscal Year 2021/22 Budget

RECOMMENDED ACTION: Review, discuss and consider approving the BID funding requests received for Fiscal Year 2021/22 Budget.

BACKGROUND: Each year, the Tweedy Mile Advisory Board (Board) funds several eligible events and activities under the Parking and Business Improvement District (BID) budget that can be provided by a non-profit, organization or vendor. Per the Parking and Business Improvement Area Law of 1989, California Streets and Highway Code Section 36500, the eligible events and activities that may be funded include:

- a) Decoration of any public place in the area;
- b) Promotion of public events which are to take place on or in public places in the area; and
- c) The general promotion of retail trade activities in the area

The purpose of the events and activities on the BID, also known as Tweedy Mile, is to attract regular and new visitors into the area and improve the business environment.

Approved Fiscal Year 2021/22 Business Improvement District (BID) Budget

On May 11, 2021 the City Council approved the following BID budget for Fiscal Year 2021/22:

- a) \$13,474.19 for the promotion of public events which are to take place on Tweedy Mile;
- b) \$13,474.19 for the general promotion of retail trade activities; and
- c) \$26,948.39 for decoration of any public place in the area.

As a result, the Board shall approve events and activities within the approved BID budget for each eligible category listed above.

List of BID Funding Requests for FY 2021/22

BID Funding Requests	Amount
1. Decoration of Any Public Place in Area	
Christmas Street Lights on Tweedy Blvd	\$2,092.00
Total Requested:	\$2,092.00
Budget Amount:	\$26,948.39
Budget Balance:	\$16,965.39
2. Promotion of Public Events	
TMA's Small Business Give Back	\$10,200.00
<i>Dia De Los Muertos/Day of the Dead</i>	<i>\$3,500.00</i>
<i>Christmas on Tweedy</i>	<i>\$4,500.00</i>
<i>Posada</i>	<i>\$1,700.00</i>
Total Requested:	\$10,200.00
Budget Amount:	\$13,474.19
Budget Balance:	\$13,174.19
3. General Promotion of Retail Trade Activities	
Budget Amount:	\$13,474.19
Budget Balance:	\$10,317.19

ATTACHMENT:

- 1) BID Funding Request Forms from Tweedy Mile Association

**Parking and Business Improvement Program
Request for Funding FY 2021/22**

Name & Address of Applicant:	
Tweedy Mile Association	
Select one:	
Non-profit organization	X
Private Business	
Name of Proposed Activity, Event or Decoration:	
Christmas Street Lights Vendor Contract with Magical Holiday Designs	
Proposed Event Address/Location:	
Tweedy Blvd	
Proposed Event Date & Hours:	
Purpose of Proposed Event, Activity or Decoration:	
<p>Installation, removal and storage of Christmas lights on Tweedy Blvd. There was a change of vendors from Pacific Decorating Company to Magical Holiday Designs. The TMAB approved \$7,891 for the installation and repairs of the lights and the TMA needs the extra \$2,092 to cover the extra costs. The 1st installment was paid on 10/14/21 with Check #94282 from the City of South Gate for a total of \$4,991.50.</p>	
Select the eligible category that the proposal falls under:	
1. Decoration of Public Place	X
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	
Proposed Budget Items	Amount
Balance needed for 2nd payment	\$2,092
	\$
	\$
	\$
	\$
Total	\$2,092

**Parking and Business Improvement Program
Request for Funding FY 2021/22**

Name & Address of Applicant:	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
Select one:	
Non-profit organization	<input checked="" type="checkbox"/>
Private Business	<input type="checkbox"/>
Name of Proposed Activity, Event or Decoration:	
Customer Appreciation from Tweedy Miles Merchants	
Proposed Event Address/Location:	
TWEEDY BLVD	
Proposed Event Date & Hours:	
One week before Christmas. Date to be determined.	
Purpose of Proposed Event, Activity or Decoration:	
<p>All business on Tweedy Miles are provided with a drawing box with the drawing tickets. Big posters are posted at every business door. Flyers are distributed. All customer can participate by filling out the drawing tickets. Most important parts are customer name, phone number and name of the business where they filled out the ticket. All the boxes are picked up about one to two weeks before Christmas. Drawing is held in the presence of other board members. Business are notified about the winner. Winners are notified about the business at which they participated. Only one winner per businesses. This is one of the great way to bring customer in, stay in, conversation starter, explaining services and products and advantages of neighborhood small businesses. And for some customer's families this might be the only way to have a good Holiday's meal.</p> <p>Also a kids art event is arranged by TMA. The Food Give Away will be distributed among the winners at this event. A local artist is invited to spend time with kids and bring artists out from inside of these kids. Kids enjoy coloring and drawing. Kids love to participate in the drawing contest. Top three winners are provided with special awards. Rest of the kids also get toys. Kids love to gather around the Clown and watch tricks. Food, drinks and water are served. This is a family event. Parents, kids and other family members come out to enjoy Christmas spirit. The families hanging out help businesses with extra sales.</p>	
Select the eligible category that the proposal falls under:	
1. Decoration of Public Place	<input type="checkbox"/>
2. Promotion of Public Events	<input type="checkbox"/>
3. General Promotion of Retail Trade Activities	<input checked="" type="checkbox"/>

**Parking and Business Improvement Program
Request for Funding FY 2021/22**

Proposed Budget Items	Amount
Printing of Letters, Flyers, Posters and Banners (2) across the street	\$ 3,500.00
Two Banners will be provided by TMA and installed by the City.	\$ -
Delivery & Pickup of the Lottery Boxes (By the Police Explorers)	\$ -
Glazed Ham and the trimmings food	\$ 5,000.00
Gifts, Food and other activities	\$ 1,700.00
<p>* Thanksgiving event did not happen so it is being combined with the Christmas Food Give Away and Christmas on Tweedy. All these three events combined together will be called TMA's Small Businesses Give Back. Please note that the Thanksgiving Give Away expenses for \$2500.00; Christmas Food Giveaway expenses for \$4,000.00 and the Christmas on Tweedy event for \$3,700.00 are already approved by the TMA Advisory Committee.</p> <p>** TMA expect to serve more than 100 families.</p>	
Total	\$ 10,200.00



City of South Gate
Tweedy Mile Advisory Board
December 6, 2021

STAFF REPORT

AGENDA ITEM NO. 2

TO: Tweedy Mile Advisory Board

FROM: Giselle Mares, Management Assistant, City Manager's Office

SUBJECT: Roles and responsibilities of the Tweedy Mile Advisory Board

PURPOSE: To provide the public more information about the roles and responsibilities of the Tweedy Mile Advisory Board members

RECOMMENDED ACTIONS: Review and Discuss.

BACKGROUND: On November 2, 1970, the Tweedy Mile Parking and Business Improvement District (BID) was created via the South Gate City Council's adoption of Ordinance No. 1129 (Attachment No. 1). The authority to create a BID is contained in the California Streets and Highways Code, sections 36000 through 36081. The way the BID works is that the City levies an additional business license tax on businesses located within the designated BID and then annually remits those funds back to the BID fund.

The South Gate Municipal Code (Attachment No. 2) states that the funds collected by the City can be used for the following purposes only:

- a. Decoration of any public place in the area;
- b. Promotion of public events which are to take place on or in public places in the area; and
- c. The general promotion of retail trade activities in the area.

The Tweedy Mile Advisory Board

The Tweedy Mile Advisory Board (Board) was established as provided by the California Streets and Highways Code Section 36500 and adopted by the City's Ordinance No. 2286 (Attachment No.3). The purpose of the Board was, "to make recommendations to the City Council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments." State Law and the SG Municipal Code require that the BID file an "Annual Report" with the City Council, as the initial step to renewing annual assessments each year.

The annual report shall specify the expenses, services, activities, and programs to be funded by the assessment, in accordance of the requirements of Sections 36530 and 36533 of the California Streets and Highways Code.

Upon approval by the Board, the Annual Report will be submitted to the City Council. Based on the Annual Report, the Council will consider a Resolution of Intent to levy the proposed assessments for the fiscal year(s). Approval of the Resolution of Intent is followed by a City Council Meeting and public hearing where public testimony can be given on the proposed assessment levy and budget. At the public hearing, the City Council will hear and consider protests against the assessments. If protests received from the owners of businesses in the BID exceed 50 percent of the total assessments, the proposal shall not be adopted.

Thus, in accordance with State Law and the South Gate Municipal Code, the Board is the only jurisdiction and authority that can allocate Assessment Funds received and report its findings to the City Council. While the State Law limits authority of the Board as an advisory to the City Council relating to the Assessment Funds, the Board can provide critical information and be a conduit for those businesses paying the assessment in this specific area to the City in the hopes of improving the business environment of the area. At the official report back to City Council, the Board would also make a recommendation as to the amount of the annual assessments - should they be increased, decreased, stay the same, what associations or vendors should we fund?

Once due diligence is complete, the Board will be in a position to prepare an annual report to the City Council and make recommendations to the City Council on future expenditures of BID funds and the amount of the annual assessment.

BID Renewal Schedule

Staff used the following schedule to renew the collection of annual BID assessments as required by State law and the City's Municipal Code:

Tentative Dates	Action
April 12, 2021	Board discusses and provides guidance for the BID budget(s)
April 26, 2021	Board reviews and approves the Annual Report
May 11, 2021	City Council adopts Resolution of Intent to levy assessments for FY 2020-2021 and FY 2021-22
May 13, 2021	Letter and Resolution of Intent mailed to all affected businesses. The letter will include a copy of the Resolution of Intent and Public Hearing dates/times, and information regarding how to submit protests verbally or in writing.
June 8, 2021	City Council held Public Meeting to receive testimony on the proposed assessment levy.
July 12, 2021	City Council Approves the Annual Report

ATTACHMENTS:

1. Ordinance No. 1129
2. South Gate Municipal Code, Chapter 2.64, Parking & Business Improvement District
3. Ordinance No. 2286

ORDINANCE NO. 1129

1
2 AN ORDINANCE OF THE CITY OF SOUTH GATE,
3 CALIFORNIA, AMENDING THE MUNICIPAL CODE
4 OF SAID CITY, BY ADDING A NEW CHAPTER
5 2.64 "PARKING AND BUSINESS IMPROVEMENT
6 AREA BUSINESS LICENSE" TO TITLE 2
7 [LICENSES -- BUSINESS REGULATIONS] OF
8 SAID CODE; ESTABLISHING A PARKING AND
9 BUSINESS IMPROVEMENT AREA, SPECIFYING
10 THE INITIAL OR ADDITIONAL RATE OR LEVY
11 OF THE LICENSE TAX TO BE IMPOSED ON
12 BUSINESSES, AND SPECIFYING THE USES TO
13 WHICH THE REVENUE SHALL BE PUT.

14
15 The City Council of the City of South Gate, California, does
16 ordain as follows:

17 SECTION 1. That on July 27, 1970, the City Council of the
18 City of South Gate, California adopted Resolution No. 3049,
19 entitled:

20 "A RESOLUTION OF THE CITY COUNCIL OF
21 THE CITY OF SOUTH GATE, CALIFORNIA,
22 DECLARING ITS INTENTION TO ESTABLISH
23 A PARKING AND BUSINESS IMPROVEMENT
24 AREA, TO PROVIDE FOR THE LEVY OF AN
25 ADDITIONAL BUSINESS LICENSE TAX ON
26 BUSINESSES CONDUCTED WITHIN SUCH AREA,
27 DESCRIBING THE BOUNDARIES OF THE PRO-
28 POSED AREA, THE PROPOSED USES TO WHICH
29 THE PROPOSED REVENUE SHALL BE PUT, THE
30 INITIAL OR ADDITIONAL RATE OR LEVY OF
31 THE LICENSE TAX, FIXING THE TIME AND
32 PLACE OF A HEARING TO BE HELD BY THE

1 CITY COUNCIL TO CONSIDER THE ESTABLISH-
2 MENT OF SUCH AN AREA, AND DIRECTING THE
3 GIVING OF NOTICE OF SUCH HEARING."

4 That pursuant thereto a hearing was duly held by and before
5 said City Council on September 14, 1970, at 7:00 o'clock P.M., in
6 the Council Chambers of the South Gate City Hall, 8650 California
7 Avenue, concerning the formation of the Parking and Business Im-
8 provement Area therein described and proposed. That said hearing
9 was continued until September 28, 1970. That said City Council
10 did on the 28th day of September, 1970 adopt Resolution No. 3056,
11 amending the proposed uses to which the proposed revenue shall be
12 put and amending the proposed tax or additional rate or levy to
13 be imposed. That the description of the boundaries of such Area
14 are set forth in Section 2 of this Ordinance in Section 2.64.020
15 thereof.

16 That the businesses in the Area established by this Ordinance
17 shall be subject to the provisions of the tax or additional tax as
18 specified in Section 2 of this Ordinance. That the initial or
19 additional rate or levy, of the license tax to be imposed upon each
20 such business is specified in Section 2 of this Ordinance. That a
21 Parking and Business Improvement Area is hereby and by the adoption
22 of this Ordinance has been established. That the uses to which the
23 revenue shall be put shall be only those specified in Section 2 of
24 this Ordinance.

25 SECTION 2. That a new Chapter, to be known, numbered and
26 designated "CHAPTER 2.64 PARKING AND BUSINESS IMPROVEMENT AREA
27 BUSINESS LICENSE", shall be and the same is hereby added to Title
28 2 [LICENSES -- BUSINESS REGULATIONS] of the Municipal Code of the
29 City of South Gate, and which said new Chapter shall read as follows,
30 to wit:
31

32

1 CHAPTER 2.64

2 PARKING AND BUSINESS IMPROVEMENT AREA BUSINESS LICENSE

3 2.64.010 CREATION.

4 2.64.020 BOUNDARIES.

5 2.64.030 DELINEATION.

6 2.64.040 USES AND PURPOSE.

7 2.64.050 FUND CREATION -- SOURCE OF FUNDS -- PURPOSE.

8 2.64.060 RATE OF LEVY OF BUSINESSES.

9 2.64.070 PAYMENT OF TAX.

10 2.64.080 APPLICABILITY OF GENERAL BUSINESS LICENSE PROVISIONS.

11 2.64.090 PAYMENT PREREQUISITE TO LICENSE.

12
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14
15 2.64.010 CREATION. Pursuant to the Parking and Business
16 Improvement Act Law of 1965, being Part 5 of Division 18 of the
17 Streets and Highways Code of the State of California, Sections
18 36000 through 36081, there is hereby established a Parking and
19 Business Improvement Area Business License Area, which is herein-
20 after in this Chapter referred to simply as said Area.

21
22 2.64.020 BOUNDARIES. The boundaries of said Area are speci-
23 fically described as follows:

24 All that property in the City of South Gate, County
25 of Los Angeles, State of California, bounded and described
26 as follows:

27 Beginning at the intersection of the northeasterly
28 line of Long Beach Boulevard as it existed on July
29 16, 1970 and the northerly line of Lot 86, Tract
30 No. 4753, as shown on map recorded in Book 50, page
31 51 of Maps, in the office of the Recorder of the
32 County of Los Angeles, State of California; thence
easterly along said northerly line to the north-
easterly corner of said Lot 86; thence southerly in
a direct line to the southeasterly corner of Lot 88,
said Tract No. 4753; thence easterly in a direct
line to the northwesterly corner of Lot 92, said
Tract; thence southerly in a direct line to the

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southwesterly corner of said Lot 92; thence southeasterly in a direct line to the northwesterly corner of Lot 94, said Tract No. 4753; thence southerly and easterly along the westerly and southerly lines of said Lot 94, to the southeasterly corner of said Lot, which is also in the westerly line of Lot 8, Tract No. 12959, as shown on map recorded in Book 246, page 9, of Maps in the office of said recorder; thence southerly along said westerly line and its southerly prolongation to the center line of the 20 foot vacated alley lying adjacent to and southerly of said Lot 8; thence easterly along said center line and its easterly prolongation to an intersection with the easterly line of Madison Avenue (50 foot wide) shown on map filed in Book 12, page 14, of Record of Surveys, in the office of said Recorder, being "Part of Lot 2, Subdivision of the Estate of Robert Tweedy Deceased"; thence northerly along said easterly line to the southwest corner of Parcel No. 26; thence easterly along the southerly line of said parcel to its southeast corner; thence northerly along the easterly line of said parcel and its northerly prolongation to an intersection with the southerly line of Missouri Avenue as it existed on July 16, 1970; thence easterly along said southerly line to an intersection with the westerly line of Deeble Street, as shown on map of Tract No. 5487, recorded in Book 59, page 5, of Maps in the office of said Recorder; thence southerly along said westerly line to an intersection with the westerly prolongation of the southerly line of the first alley north of Tweedy Boulevard, as shown on map of said Tract; thence easterly along said prolongation and southerly line to an intersection with the southerly prolongation of the easterly line of Lot 465, Tract No. 5248 as shown on map recorded in Book 56, page 41 of Maps, in the office of said Recorder; thence northerly in a direct line to the northeast corner of Lot 484, said Tract No. 5248, which is also in the southerly line of said Missouri Avenue; thence easterly along said southerly line to the northeast corner of Lot 331, Tract No. 4707, as shown on map recorded in Book 52, page 14, of Maps in the office of said Recorder; thence southerly in a direct line to an intersection with southerly prolongation of the easterly line of Lot 312, said Tract No. 4707, and the southerly line of the first alley north of Tweedy Boulevard; thence easterly along said southerly line to an intersection with the easterly line of Mallison Avenue as shown on map of Tract No. 6000, recorded in Book 65, pages 29 to 32 inclusive, of Maps in the office of said Recorder; thence northerly along said easterly line to an intersection with the southerly line of said Missouri Avenue; thence easterly along said southerly line to an intersection with the westerly line of Otis Street as it existed on July 16, 1970; thence southerly along said westerly line to an intersection with the westerly prolongation of the southerly line of the first alley north of Tweedy Boulevard as shown on map of said Tract No. 6000; thence easterly along said prolongation and southerly line to an intersection

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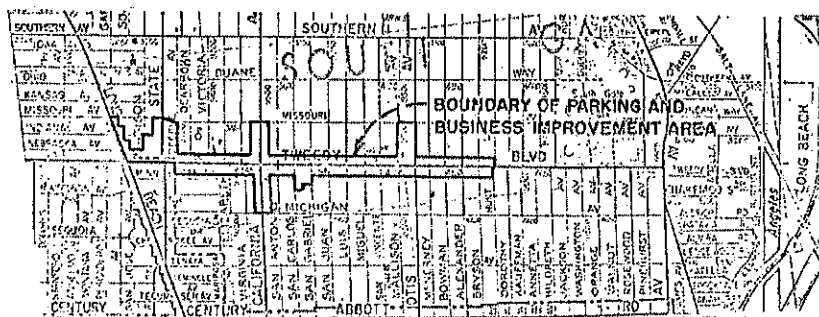
with the westerly line of Hunt Avenue (50 feet wide), being also the northeast corner of Lot 921, said Tract No. 6000; thence southerly along said westerly line and its southerly prolongation to the southerly line of Tweedy Boulevard (80 feet wide); thence westerly along said southerly line and its westerly prolongation to an intersection with the northerly prolongation of the westerly line of said Hunt Avenue; thence southerly along said prolongation and said westerly line to an intersection with the northerly line of the first alley south of said Tweedy Boulevard, being also a point in said westerly line that is 35 feet southerly of the southeast corner of Lot 1, Tract No. 3739 as shown on map recorded in Book 12, page 45 of Maps, in the office of said Recorder; thence westerly along the said northerly alley line and its westerly prolongation to the southeast corner of Lot 2665, Tract No. 5772 as shown on map recorded in Book 65, page 49 of Maps, in the office of said Recorder; which is also in the westerly line of San Gabriel Avenue as shown on map of said Tract No. 5772; thence southerly along said westerly line to the southeasterly corner of Lot 2672, said Tract No. 5772; thence westerly along the southerly line of said Lot to its southwest corner; thence southerly in a direct line to the southeast corner of Lot 2648, said Tract No. 5772; thence westerly along the southerly line of said Lot to its southwest corner, which is also in the easterly line of San Carlos Avenue as shown on map of said Tract; thence northerly along said easterly line to an intersection with the easterly prolongation of the northerly line of the said first alley south of Tweedy Boulevard; thence westerly along said prolongation and northerly line to an intersection with the northerly prolongation of the easterly line of Lot 2284, said Tract No. 5772; thence southerly along said prolongation and easterly to the southeast corner of Lot 2259, said Tract No. 5772, said corner being also in the northerly line of Michigan Avenue, as shown on map of said Tract No. 5772; thence westerly along said northerly line to the southwest corner of Lot 2133, said Tract No. 5772; thence northerly in a direct line to an intersection with the said northerly line of the first alley south of Tweedy Boulevard, and the northerly prolongation of the westerly line of Lot 2108, said Tract No. 5772; thence westerly along said northerly line to the southwest corner of Lot 1916, said Tract No. 5772; thence southwest to the southeasterly corner of Lot 1783, said Tract No. 5772; thence westerly along the southerly lines of Lots 1783, 1782, 1781 and 1780, to the southwest corner of said Lot 1780, which is also the southeast corner of Lot 1, Tract No. 4936, as shown on map recorded in Book 53, page 100 of Maps in the office of said Recorder; thence westerly along the southerly lines of Lots 1 to 8 inclusive to the southwest corner of said Lot 8, which is also in the westerly boundary line of the City of South Gate; thence northerly and westerly along the said City boundary line to an intersection with the southeasterly prolongation of the northeasterly line of said Long Beach Boulevard;

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thence northwesterly along said prolongation and northeasterly line to the place of beginning.

2.64.030 DELINEATION. For purposes of graphic illustration, the boundaries of said Area as described in Section 2.64.020 are delineated on the following map of the Area.

MAP DELINEATING BOUNDARIES OF PARKING AND BUSINESS IMPROVEMENT AREA



2.64.040 USES AND PURPOSE. The uses and purpose to which the revenue emanating from said Area pursuant to and as a result of this Chapter shall be put are any one or more of the following:

- a. Decoration of any public place in the area.
- b. Promotion of public events which are to take place on or in public places in the area.
- c. The general promotion of retail trade activities in the area.

2.64.050 FUND CREATION -- SOURCE OF FUNDS -- PURPOSE. That there is hereby created and established a special fund designated as the "Parking and Business Improvement Area Fund". All funds derived from the additional levy of the general business license tax made pursuant to this Chapter, and any other monies the City Council may from time to time transfer thereto, shall be deposited in said Parking and Business Improvement Area Fund. The Parking and Business Improvement Area Fund shall be used exclusively for

1 one or more of the purposes specified in Section 2.64.040.

2
3 2.64.060 RATE OF LEVY OF BUSINESSES. The initial or addi-
4 tional rate or levy of the business license tax imposed upon the
5 businesses within said Area, is hereby fixed, levied, determined
6 and established as follows:

7 That the amount of tax upon each such business
8 shall be in an amount equal to the general busi-
9 ness license tax applicable to each such business,
10 but in no event shall said tax exceed the sum of
11 Four Hundred (\$400.00) Dollars for any one licensee.

12 2.64.070 PAYMENT OF TAX. The additional rate or levy of
13 the license tax hereby levied shall be due and payable and shall
14 be paid at the same time and in the same manner that the business
15 license tax imposed by Chapter 2.08 of this Title is due and
16 payable in accordance with the terms of this Chapter.

17 2.64.080 APPLICABILITY OF GENERAL BUSINESS LICENSE PROVI-
18 SIONS. The provisions of Sections 2.08.060, 2.08.085, 2.08.135,
19 2.08.195, 2.08.270, 2.08.340, 2.08.430, 2.08.455, 2.08.295, 2.08.
20 300, 2.08.335, 2.08.350, 2.08.355, 2.08.375, 2.08.440, 2.08.460,
21 and 2.08.470 shall be applicable to all businesses in the area
22 described in Section 2.64.020 and subject to the additional levy
23 of the general business license tax imposed by Section 2.64.050.
24

25 2.64.090 PAYMENT PREREQUISITE TO LICENSE. No business
26 license shall be issued pursuant to this Title unless the addi-
27 tional business license tax imposed by this Chapter is paid togeth-
28 er with the business license payable pursuant to and imposed by
29 Section 2.64.050. (Added by Ord. 1129 §2;11-2 -70)."
30

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32

1 SECTION 3. That the Municipal Code, as amended, is hereby
2 amended as hereinabove in Section 2 of this Ordinance set forth.

3
4 SECTION 4. That this ordinance shall take effect and be in
5 full force and virtue as of the January 1, 1971 Business License
6 year.

7 SECTION 5. That the City Clerk shall certify to the passage
8 and adoption of this ordinance; shall cause the same to be entered
9 in the book of original ordinances of said City; shall make a
10 minute of the passage and adoption thereof in the records of the
11 proceedings of the City Council of the said City in the minutes
12 of the meeting at which the same is passed and adopted; and shall,
13 within fifteen (15) days after the passage and adoption thereof,
14 cause the same to be published once in the South Gate Press, a
15 newspaper of general circulation, published and circulated in said
16 City, and which is hereby designated for that purpose.

17 Passed, approved and adopted this 2nd day of November, 1970.
18

19
20 Richard L. Coy
21 Mayor of the City of
22 South Gate, California.

23 ATTEST:

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25 Janet Stubbs, Chief Deputy
26 City Clerk of the City of
27 South Gate, California.

28 (SEAL)
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STATE OF CALIFORNIA
COUNTY OF LOS ANGELES, } SS.
CITY OF SOUTH GATE.
I, JANET STUBBS, Chief Deputy
/ ~~XXXXXXXXXXXXXXXXXXXX~~ City Clerk of the City of South Gate, California, do hereby
certify that the whole number of members of the City Council of said City is five; that the
foregoing _____ ORDINANCE _____ being _____ ORDINANCE _____ No. 1129
was duly passed and adopted by the said City Council, approved and signed by the Mayor
Chief Deputy _____ an adjourned
of said City, and attested by the City Clerk of said City, all at a regular meeting of the
said Council held on the 2nd day of November, 1970
and that the same was so passed and adopted by the following vote:

Ayes: Councilmen Henville, Wakefield, Sawyer, Gafkowski, Cox _____;
Noes: Councilmen None _____;
Absent: Councilmen None _____;
Not Voting: Councilmen None _____;

Witness my hand and the seal of said City this 2nd day of November, 1970

Chief Deputy Janet Stubbs
City Clerk of the City of South Gate, California

(SEAL)

Affidavit of Publication

STATE OF CALIFORNIA }
COUNTY OF LOS ANGELES } ss

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Carmela Cognata being first duly sworn, deposes and says: that he is, and at all of the times hereinafter mentioned was, a citizen of the United States of America, over the age of eighteen years, and a resident of the County of Los Angeles, State of California; that he was, at, and during all of the time of the publication of the instrument hereunto attached the principal clerk of the printer and publisher of the South Gate Press, a newspaper of general circulation, printed, published and circulated in the City of South Gate, in said County and State; that said newspaper had been so printed, published and circulated for more than one year immediately preceding the publication of the instrument hereunto annexed; that said newspaper is, and was, at all of the times herein mentioned, a newspaper of general circulation within the meaning of Section 6000 Series of the Government Code of the State of California; that as provided by said section, said newspaper is published for the dissemination of local telegraphic news and intelligence of a general character, having bona fide subscription list of paying subscribers; that said newspaper is not and was not at any of the times herein referred to, devoted to the interests, or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for any number of classes, professions, trades, callings, races or denominations, and that said newspaper is not devoted to or published for, nor was it at any of the times herein mentioned devoted to or published for the purpose, whether avowed or otherwise, of entertaining or instructing such classes, professions, trades, callings, races or denominations, or any of such classes, professions, trades, callings, races or denominations.

That the notice, order, ordinance, resolution or instrument hereunto attached on page 2 hereof in all respects, including subject matter, and size and arrangement of type, is a full, true, and correct copy of the said notice, ordinance, resolution or instruments, in words and figures exactly as published; that the same was set and printed in type not smaller than nonpareil and that the body of the same was preceded with words printed black-face type not smaller than nonpareil, describing and expressing in general terms the purpose and character of the notice, order, ordinance, resolution or instrument intended to be published as will appear from an inspection of the said annexed instrument; that the Ordinance # 1129

of which the annexed is a printed copy as hereinabove stated, was published and printed in said newspaper at least 1 times by So Gate Press commencing on the 12 day of Nov, A. D. 1970, and ending on the 12 day of Nov A. D. 1970, and as often during said time as said newspaper was authorized to publish said notice.

Carmela Cognata

Subscribed and sworn to before me this 13th day of November A. D., 1970.

Janet Stubbs
CHIEF DEPUTY City Clerk of the City of South Gate, County of Los Angeles, State of California

Chapter 2.64 PARKING AND BUSINESS IMPROVEMENT AREA BUSINESS LICENSE

Sections:

- 2.64.010 Creation.
- 2.64.020 Boundaries.
- 2.64.030 Delineation.
- 2.64.040 Uses and purpose.
- 2.64.050 Fund creation-Source of funds-Purpose.
- 2.64.060 Rate of levy of businesses.
- 2.64.070 Payment of tax.
- 2.64.080 Applicability of general business license provisions.
- 2.64.090 Payment prerequisite to license.
- 2.64.100 Tweedy Mile advisory board.
- 2.64.110 Membership.
- 2.64.120 Meetings.
- 2.64.130 Duties.
- 2.64.140 Staff representation.

2.64.010 Creation.

Pursuant to the Parking and Business Improvement Act Law of 1965, being Part 5 of Division 18 of the Streets and Highways Code of the State of California, Sections 36000 through 36081, there is established a parking and business improvement area business license area, which is hereinafter in this chapter referred to simply as "said area."

(Ord. 1129 § 2 (part), 1970)

2.64.020 Boundaries.

The boundaries of said area are specifically described as follows:

All that property in the city of South Gate, bounded and described as follows:

Beginning at the intersection of the northeasterly line of Long Beach Boulevard as it existed on July 16, 1970 and the northerly line of Lot 86, Tract No. 4753, as shown on map recorded in Book 50, page 51 of Maps, in the office of the recorder of the county of Los Angeles; thence easterly along said northerly line to the northeasterly corner of said Lot 86; thence southerly in a direct line to the southeasterly corner of Lot 88, said Tract No. 4753; thence easterly in a direct line to the northwesterly corner of Lot 92, said tract; thence southerly in a direct line to the southwest corner of said Lot 92; thence southeasterly in a direct line to the northwesterly corner of Lot 94, said Tract No. 4753; thence southerly and easterly along the westerly and southerly lines of said Lot 94, to the southeasterly corner of said lot, which is also in the westerly line of Lot 8, Tract No. 12959, as shown on map recorded in Book 246, page 9, of Maps in the office of said recorder; thence southerly along said westerly line and its southerly prolongation to the centerline of the 20 foot vacated alley lying adjacent to and southerly of said Lot 8; thence easterly along said centerline and its easterly prolongation to an intersection with the easterly line of Madison Avenue (50 feet wide) shown on map filed in Book 12, page 14, of Record of Surveys, in the office of said recorder, being "Part of Lot 2, Subdivision of the Estate of Robert Tweedy Deceased"; thence northerly along said easterly line

to the southwest corner of Parcel No. 26; thence easterly along the southerly line of said parcel to its southeast corner; thence northerly along the easterly line of said parcel and its northerly prolongation to an intersection with the southerly line of Missouri Avenue as it existed on July 16, 1970; thence easterly along said southerly line to an intersection with the westerly line of Deeble Street, as shown on map of Tract No. 5487, recorded in Book 59, page 5, of Maps in the office of said recorder; thence southerly along said westerly line to an intersection with the westerly prolongation of the southerly line of the first alley north of Tweedy Boulevard, as shown on map of said tract; thence easterly along said prolongation and southerly line to an intersection with the southerly prolongation of the easterly line of Lot 465, Tract No. 5248 as shown on map recorded in Book 56, page 41 of Maps, in the office of said recorder; thence northerly in a direct line to the northeast corner of Lot 484, said Tract No. 5248, which is also in the southerly line of said Missouri Avenue; thence easterly along said southerly line to the northeast corner of Lot 331, Tract No. 4707, as shown on map recorded in Book 52, page 14, of Maps in the office of said recorder; thence southerly in a direct line to an intersection with southerly prolongation of the easterly line of Lot 312, said Tract No. 4707, and the southerly line of the first alley north of Tweedy Boulevard; thence easterly along said southerly line to an intersection with the easterly line of Mallison Avenue as shown on map of Tract No. 6000, recorded in Book 65, pages 29 to 32 inclusive, of Maps in the office of said recorder; thence northerly along said easterly line to an intersection with the southerly line of said Missouri Avenue; thence easterly along said southerly line to an intersection with the westerly line of Otis Street as it existed on July 16, 1970; thence southerly along said westerly line to an intersection with the westerly prolongation of the southerly line of the first alley north of Tweedy Boulevard as shown on map of said Tract No. 6000; thence easterly along said prolongation and southerly line to an intersection with the westerly line of Hunt Avenue (50 feet wide), being also the northeast corner of Lot 921, said Tract No. 6000; thence southerly along said westerly line and its southerly prolongation to the southerly line of Tweedy Boulevard (80 feet wide); thence westerly along said southerly line and its westerly prolongation to an intersection with the northerly prolongation of the westerly line of said Hunt Avenue; thence southerly along said prolongation and said westerly line to an intersection with the northerly line of the first alley south of said Tweedy Boulevard, being also a point in said westerly line that is 35 feet southerly of the southeast corner of Lot 1, Tract No. 3739 as shown on map recorded in Book 12, page 45 of Maps, in the office of said recorder; thence westerly along the said northerly alley line and its westerly prolongation to the southeast corner of Lot 2665, Tract No. 5772 as shown on map recorded in Book 65, page 49 of Maps, in the office of said recorder; which is also in the westerly line of San Gabriel Avenue as shown on map of said Tract No. 5772; thence southerly along said westerly line to the southeasterly corner of Lot 2672, said Tract No. 5772; thence westerly along the southerly line of said lot to its southwest corner; thence southerly in a direct line to the southeast corner of Lot 2648, said Tract No. 5772; thence westerly along the southerly line of said lot to its southwest corner, which is also in the easterly line of San Carlos Avenue as shown on map of said tract; thence northerly along said easterly line to an intersection with the easterly prolongation of the northerly line of the said first alley south of Tweedy Boulevard; thence westerly along said prolongation and northerly line to an intersection with the northerly prolongation of the easterly line of Lot 2284, said Tract No. 5772; thence southerly along said prolongation and easterly to the southeast corner of Lot 2259, said Tract No. 5772, said corner being also in the northerly line of Michigan Avenue, as shown on map of said Tract No. 5772; thence westerly along said northerly line to the southwest corner of Lot 2133, said Tract No. 5772; thence northerly in a direct line to an intersection with the said northerly line of the first alley south of Tweedy Boulevard, and the northerly prolongation of the westerly line of Lot 2108, said Tract No. 5772; thence westerly along said northerly line to the southwest corner of Lot 1916, said Tract No. 5772; thence southwesterly to the southeasterly corner of Lot 1783, said Tract No. 5772; thence westerly along the southerly lines of Lots 1783, 1782, 1781 and 1780, to the southwest corner of said Lot 1780, which is also the southeast corner of Lot 1, Tract No. 4936, as shown on map recorded in Book 53, page 100 of Maps in the office of said recorder; thence westerly along the southerly lines of Lots 1 to 8 inclusive to the southwest corner of said Lot 8, which is also in the westerly boundary line of the city of South Gate; thence northerly and westerly along the said city boundary line to an intersection with the southeasterly prolongation of the northeasterly line of said

Long Beach Boulevard thence northwesterly along said prolongation and northeasterly line to the place of beginning.

(Ord. 1129 § 2 (part), 1970)

2.64.030 Delineation.

For purposes of graphic illustration, the boundaries of said area as described in Section 2.64.020 are delineated on the map of said area entitled "Map Delineating Boundaries of Parking and Business Improvement Area" which is on file in the office of the city clerk.

(Ord. 1129 § 2 (part), 1970)

2.64.040 Uses and purpose.

The uses and purpose to which the revenue emanating from said area pursuant to and as a result of this chapter shall be put are any one or more of the following:

- a. Decoration of any public place in the area;
- b. Promotion of public events which are to take place on or in public places in the area;
- c. The general promotion of retail trade activities in the area.

(Ord. 1129 § 2 (part), 1970)

2.64.050 Fund creation-Source of funds-Purpose.

There is hereby created and established a special fund designated as the "parking and business improvement area fund." All funds derived from the additional levy of the general business license tax made pursuant to this chapter, and any other moneys the city council may from time to time transfer thereto, shall be deposited in said parking and business improvement area fund. The parking and business improvement area fund shall be used exclusively for one or more of the purposes specified in Section 2.64.040.

(Ord. 1129 § 2 (part), 1970)

2.64.060 Rate of levy of businesses.

The initial or additional rate or levy of the business license tax imposed upon the businesses within said area, is hereby fixed, levied, determined and established as follows:

That the amount of levy upon each such business shall be in an amount equal to the general business license tax applicable to each such business as specified and provided in the ordinances and resolutions of the city of South Gate as of the first day of January, 1971, but in no event shall said levy exceed the sum of four hundred dollars for any one licensee.

(Ord. 1148 § 1, 1971; Ord. 1129 § 2 (part), 1970)

2.64.070 Payment of tax.

The additional rate or levy of the license tax hereby levied shall be due and payable and shall be paid at the same time and in the same manner that the business license tax imposed by Chapter 2.08 of this title is due and payable in accordance with the terms of this chapter.

(Ord. 1129 § 2 (part), 1970)

2.64.080 Applicability of general business license provisions.

The provisions of Sections 2.08.060, 2.08.085, 2.08.135, 2.08.195, 2.08.270, 2.08.295, 2.08.300, 2.08.335, 2.08.340, 2.08.350, 2.08.355, 2.08.375, 2.08.430, 2.08.440, 2.08.455, 2.08.460, and 2.08.470 shall be applicable to all businesses in the area described in Section 2.64.020 and subject to the additional levy of the general business license tax imposed by Section 2.64.050.

(Ord. 1129 § 2 (part), 1970)

2.64.090 Payment prerequisite to license.

No business license shall be issued pursuant to this title unless the additional business license tax imposed by this chapter is paid together with the business license payable pursuant to and imposed by Section 2.64.050.

(Ord. 1129 § 2 (part), 1970)

2.64.100 Tweedy Mile advisory board.

The city council shall appoint a Tweedy Mile advisory board pursuant to Section 36530 of the California Streets and Highways Code in order to make recommendations to the city council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments.

(Ord. 2286 § 1 (part), 9-27-2011)

2.64.110 Membership.

The Tweedy Mile advisory board shall consist of five members each of which shall be appointed by a city council member. The members of the Tweedy Mile advisory board shall be appointed for staggered, three-year terms.

(Ord. 2286 § 1 (part), 9-27-2011)

2.64.120 Meetings.

1. The regular meetings of the Tweedy Mile advisory board shall be held not less frequently than once each calendar year, and otherwise as determined by the Tweedy Mile advisory board. The Tweedy Mile advisory board shall meet in the South Gate city council chambers.
2. The Tweedy Mile advisory board shall annually elect a chairperson and vice chairperson from among its members.

3. Three members of the Tweedy Mile advisory board constitute a minimum quorum for the transaction of business.
4. The affirmative vote of at least a majority of the then present members of the Tweedy Mile advisory board shall be necessary to take action.

(Ord. 2286 § 1 (part), 9-27-2011)

2.64.130 Duties.

The duties of the Tweedy Mile advisory board are as follows:

1. The Tweedy Mile advisory board shall prepare an annual report specifying the expenses, services, activities, and programs to be funded by the assessment, in accordance of the requirements of Sections 36530 and 36533 of the California Streets and Highways Code. Upon approval of the annual report, the city council shall follow the procedures set forth in Section 36534 of the California Streets and Highways Code for the conduct of a public hearing on the assessments for the fiscal year referred to in the annual report.
2. The Tweedy Mile advisory board will work together with city staff to consider new business, to evaluate whether or not proposed solutions are viable and cost-effective, and to submit from time to time recommendations to the city council for review and approval.
3. To perform such duties and responsibilities as may be assigned by the city council from time to time.

(Ord. 2286 § 1 (part), 9-27-2011)

2.64.140 Staff representation.

The city manager shall assign staff to ensure the effective functioning of the Tweedy Mile advisory board, including designating the secretary to the Tweedy Mile advisory board who shall be a city employee responsible for the preparation of all minutes of all meetings of the board, and the filing of the approved minutes with the city clerk. The minutes shall include a record of board member attendance, a brief summary of presentations made if any, actions taken by the Tweedy Mile advisory board, and the vote of each member on any item upon which action is taken. Minutes need not be verbatim transcripts of the conduct of the meetings, but should be sufficient to adequately characterize the discussions, deliberations and actions taken.

(Ord. 2286 § 1 (part), 9-27-2011)

ORDINANCE NO. 2286

**CITY OF SOUTH GATE
LOS ANGELES COUNTY, CALIFORNIA**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SOUTH GATE
AMENDING TITLE 2 (LICENSES - BUSINESS REGULATIONS), CHAPTER 2.64
(PARKING AND BUSINESS IMPROVEMENT AREA BUSINESS LICENSE) OF THE
SOUTH GATE MUNICIPAL CODE BY ADDING SECTIONS 2.64.100
THROUGH 2.64.140 ESTABLISHING THE
TWEEDY MILE ADVISORY BOARD AND SETTING FORTH
THE DUTIES THEREOF**

WHEREAS, pursuant to Section 36530 of the California Streets and Highways Code, the City Council shall appoint a Tweedy Mile Advisory Board (TMAB); and

WHEREAS, TMAB is necessary to make recommendations to the City Council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SOUTH GATE DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1: Title 2 (Licenses – Business Regulations), Chapter 2.64 (Parking and Business Improvement Area Business License) of the South Gate Municipal Code is hereby amended by adding Sections 2.64.100 through 2.64.140 to read as follows:

- 2.64.100 Tweedy Mile Advisory Board**
- 2.64.110 Membership**
- 2.64.120 Meetings**
- 2.64.130 Duties**
- 2.64.140 Staff Representation**

2.64.100 Tweedy Mile Advisory Board

The City Council shall appoint a Tweedy Mile Advisory Board pursuant to Section 36530 of the California Streets and Highways Code in order to make recommendations to the City Council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments.

2.64.110 Membership

The Tweedy Mile Advisory Board shall consist of five (5) members each of which shall be appointed by a City Council Member. The members of the Tweedy Mile Advisory Board shall be appointed for staggered, three-year terms.

2.64.120 Meetings

1. The regular meetings of the Tweedy Mile Advisory Board shall be held not less frequently than once each calendar year, and otherwise as determined by the Tweedy Mile Advisory Board. The Tweedy Mile Advisory Board shall meet in the South Gate City Council Chambers.
2. The Tweedy Mile Advisory Board shall annually elect a Chairperson and Vice Chairperson from among its members.
3. Three members of the Tweedy Mile Advisory Board constitute a minimum quorum for the transaction of business.
4. The affirmative vote of at least a majority of the then present members of the Tweedy Mile Advisory Board shall be necessary to take action.

2.64.130 Duties

The duties of the Tweedy Mile Advisory Board are as follows:

1. The Tweedy Mile Advisory Board shall prepare an annual report specifying the expenses, services, activities, and programs to be funded by the assessment, in accordance of the requirements of Sections 36530 and 36533 of the California Streets and Highways Code. Upon approval of the annual report, the City Council shall follow the procedures set forth in Section 36534 of the California Streets and Highways Code for the conduct of a public hearing on the assessments for the fiscal year referred to in the annual report.
2. The Tweedy Mile Advisory Board will work together with City staff to consider new business, to evaluate whether or not proposed solutions are viable and cost-effective, and to submit from time to time recommendations to the City Council for review and approval.
3. To perform such duties and responsibilities as may be assigned by the City Council from time to time.

[Remainder of page left blank intentionally]

2.64.140 Staff Representation


The City Manager shall assign staff to ensure the effective functioning of the Tweedy Mile Advisory Board, including designating the Secretary to the Tweedy Mile Advisory Board who shall be a City employee responsible for the preparation of all minutes of all meetings of the Board, and the filing of the approved minutes with the City Clerk. The minutes shall include a record of Board Member attendance, a brief summary of presentations made if any, actions taken by the Tweedy Mile Advisory Board, and the vote of each member on any item upon which action is taken. Minutes need not be verbatim transcripts of the conduct of the meetings, but should be sufficient to adequately characterize the discussions, deliberations and actions taken.

SECTION 2: This Ordinance shall take effect and be in force on the thirty-first (31st) day after its adoption.

SECTION 3: The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published as required by law.

PASSED, APPROVED and ADOPTED this 27th day of September, 2011.

CITY OF SOUTH GATE:



Maria Davila, Mayor

ATTEST:



Carmen Avalos, City Clerk
(SEAL)

APPROVED AS TO FORM:



Raul F. Salinas, City Attorney

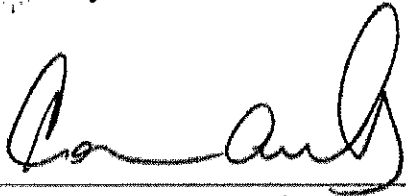
ORDINANCE CERTIFICATION PAGE

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS
CITY OF SOUTH GATE)

I, Carmen Avalos, City Clerk of the City of South Gate, California, hereby certify that the whole number of Members of the City Council of said City is five; that Ordinance No. 2286 was adopted by the City Council at their Regular Meeting held on September 27, 2011, by the following vote:

Ayes: Council Members: Davila, De Witt, Gonzalez and Morales
Noes: Council Members: None
Absent: Council Members: Hurtado
Abstain: Council Members: None

Witness my hand and the seal of said City on October 5, 2011.



Carmen Avalos, City Clerk
City of South Gate, California



City of South Gate
Tweedy Mile Advisory Board
December 6, 2021

STAFF REPORT

AGENDA ITEM NO. 3

TO: Tweedy Mile Advisory Board

FROM: Carmen Avalos, City Clerk

SUBJECT: APPROVAL OF TWEEDY MILE ADVISORY BOARD MEETING MINUTES.

PURPOSE: To historically preserve the events of the Advisory Board Meetings.

RECOMMENDED ACTION: Approve the Special Meeting minutes of July 12, 2021, Regular Meeting minutes of August 2, 2021 and November 1, 2021.

BACKGROUND: The minutes typically describe the events of the meeting and may include a list of attendees, a statement of the issues considered by the participants, and related responses or decisions for the issues. Amendments should be provided to the City Clerk's Office within 24 hours of a Tweedy Mile Advisory Board Meeting that verification of the record and corrections are made accordingly. A revised document will be provided to the TMAB prior to the Meeting.

ATTACHMENTS: Minutes of the Tweedy Mile Advisory Board

**MINUTES FOR THE SPECIAL MEETING OF THE
TWEEDY MILE ADVISORY BOARD**

MONDAY, JULY 12, 2021

CALL TO ORDER The special meeting of the Tweedy Mile Advisory Board was called to order by Joshua Barron, Chairperson at 5:04 p.m.

ROLL CALL Sonia Guerrero, Recording Secretary

PRESENT Chairperson Joshua Barron, Vice Chairperson Syliva Masushige, Board Member Victor Zamudio and Management Analyst Marina Urias

ABSENT Board Member Maribel Chaidez and Board Member Angela Lucero

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BOARD BUDGET The Tweedy Mile Advisory Board discussed and provided guidance on event and activity planning for the Fiscal Year 2021/22 Parking and Business Improvement District (BID) Budget.

Chairperson Barron asked Ms. Urias if the Tweedy Mile Association provided any documents.

Ms. Urias stated that nothing was provided. Tweedy Mile Association was aware of the meeting but was not able to meet the deadline to submit funding request. The association requested more time to provided documents.

Chairperson Barron opened the item to the public.

Mario Dominguez, Jr., 10607 San Miguel Ave, South Gate, asked for the purpose of today's meeting?

Ms. Urias stated that the purpose of today's meeting is to start discussing the business improvement district in the Tweedy Mile program.

Mr. Dominguez's complaint are the buildings on Tweedy Boulevard look old. The buildings on Firestone Boulevard towards Downey look newer.

Laverne Bates stated that the Tweedy Mile Association has a budget and a list of activities. The Association requested more time.

Chairperson Barron asked Ms. Bates to give more information to the other Board Members regarding the Tweedy Mile Association's process in getting other merchants involved.

Ms. Bates stated notices were sent out to all merchants asking for volunteers.

Chairperson Barron asked how the notices were sent out.

Ms. Bates believes the notices were hand delivered.

Board Member Zamudio requested copies of those notices. His business did not receive any notice asking for volunteers from Tweedy Mile Association.

Ms. Bates asked Board Member Zamudio the name of his business.

Board Member Zamudio stated South Gate Crossfit. He also mentioned a few businesses on Tweedy did not receive any notices.

Ms. Bates does know when the notices went out. The notices were prepared to go out.

Chairperson Barron stated that this topic has been discussed in the past. They would like all merchants on the boulevard be aware of the different programs. He asked Ms. Urias to speak on the outreach the city did.

Vice Chairperson Masushige stated not all merchants on the Boulevard were notified.

Chairperson Barron also asked a few merchants on the Boulevard if they were notified of the programs. He also invited them to attend today's meeting.

Ms. Urias stated that the city posts on the website, send emails to all email subscribers, and on social media to promote meetings.

Ms. Urias also stated that for the previous meeting the city mailed a copy of the proposed budget and a letter to the merchants on Tweedy Mile and the city did receive a few participants.

Chairperson Barron is considering moving this meeting to a later date. He asked Ms. Urias for a list of merchants that will participate and if they are part of the Tweedy Mile Association or outside of the Tweedy Mile Association.

Ms. Bates can provide a list of items that was sent out. She was under the impression that this meeting was going to be continued because they did not have any documents available.

Ms. Urias stated the city is starting a new process with the business improvement district. The process involves a budget, which has been established by the Board and City Council approved.

Ms. Bates stated the Tweedy Mile Association prepares activities thru January.

Ms. Urias asked Ms. Bates to submit their request for funding form for each event the Tweedy Mile Association would like the bid district to fund. Once information is received, it will be presented to the Board for review and approval.

Chairperson Barron thanked Ms. Bates for providing the list.

Chairperson Barron opened the meeting to the audience for any ideas, events or anything that would fall within the parameters of beautifying or decorating a public area for general promotion of event of the retail stores.

Seeing no one step forward; Chairperson Barron closed the audience portion.

Chairperson Barron opened the meeting to the Board.

Vice Chairperson Masushige mentioned that every Saturday from 8:00 a.m. - 2:00 p.m. behind the old Sizzler building there is a food giveaway for South Gate residents.

Chairperson Barron asked Vice Chairperson Masushige and Board Member Zamudio if there are any events, ideas, or advice for the Tweedy Mile Association.

Vice Chairperson Masushige is concerned about large gatherings due to the pandemic.

Ms. Urias stated that there is still distancing requirements for events and that attachment was included with the staff report.

Chairperson Barron stated that on the request for funding form there are no construction on the actual form of what will be required. Are both pages being provided when they are making their recommendations for an event.

Ms. Urias stated the first step would be to submit the funding request form and then we would provide the additional requirements.

Chairperson Barron feels we are working backwards. We should be providing both forms at the same time to be aware of the requirements.

Ms. Urias stated forms are attached to the staff report. We are only discussing future events and ideas from the public.

Board Member Zamudio asked if we are discussing events for the remainder of Calendar year 2021 or events of calendar year for upcoming 2022?

Chairperson Barron stated that the actual calendar time is from July 2021 to June 2022.

Board Member Zamudio asked if this is a new process; is this the reason why the Tweedy Mile Association has been unprepared in delivering their budget proposal request to the Board.

Ms. Urias stated she and City Manager had a meeting with Ms. Bates, Bash (current President) and Evan Greenspan (former President) and explained the new process.

Chairperson Barron understands this change of process was to get more involvement from the merchants and from residents. Chairperson Barron would like the attention of decorations on public places and promotion for the retail trade and activities.

Chairperson Barron asked Ms. Urias about the flowerbeds attached to the benches.

Ms. Urias noted the bench areas are eligible as it's a public place under the BID.

Vice Chairperson Masushige concurs with Chairperson Barron.

ADJOURNMENT

Chairperson Barron motioned to adjourn the meeting at 5:45 p.m. and seconded by Vice Chairperson Masushige.

PASSED and **APPROVED** this day of 2021.

Joshua Barron, Chairperson

Carmen Avalos, City Clerk

**MINUTES FOR THE REGULAR MEETING OF THE
TWEEDY MILE ADVISORY BOARD**

MONDAY, AUGUST 2, 2021

CALL TO ORDER The special meeting of the Tweedy Mile Advisory Board was called to order by Joshua Barron, Chairperson at 5:21 p.m.

ROLL CALL Carmen Avalos, City Clerk

PRESENT Chairperson Joshua Barron, Vice Chairperson Syliva Masushige, Board Member Victor Zamudio and Management Analyst Marina Urias

ABSENT Board Member Maribel Chaidez and Board Member Angela Lucero

1
BOARD BUDGET The Tweedy Mile Advisory Board reviewed, discussed, and approved the Business Improvement District (BID) funding requests received for Fiscal Year 2021/22 Budget by motion of Chairperson Barron and seconded by Board Member Zamudio. Board Members Chaidez and Lucero were absent.

Additional information was requested on the South Gate Art Walk from coordinators and Tweedy Mile Association.

The Day of Dead was approved by motion of Chairperson Barron and seconded by Board Member Zamudio. Board Members Chaidez and Lucero were absent.

Music & Radio on the Boulevard was approved by motioned of Chairperson Barron and seconded by Board Member Zamudio. Board Members Chaidez and Lucero were absent.

ADJOURNMENT Chairperson Barron motioned to adjourn the meeting at 7:08 p.m. and seconded by Vice Chairperson Masushige.

PASSED and **APPROVED** this day of 2021.

Joshua Barron, Chairperson

Carmen Avalos, City Clerk

**MINUTES FOR THE REGULAR MEETING OF THE
TWEEDY MILE ADVISORY BOARD**

MONDAY, NOVEMBER 1, 2021

CALL TO ORDER The regular meeting of the Tweedy Mile Advisory Board was called to order by Chairperson Joshua Barron at 5:00 p.m.

ROLL CALL Carmen Avalos, City Clerk

PRESENT Chairperson Joshua Barron and Management Assistant Giselle Mares

ABSENT Vice Chairperson Sylvia Masushige, Board Member Maribel Chaidez, Board Member Angela Lucero, and Board Member Victor Zamudio

THE MEETING WAS CANCELLED DUE TO LACK OF QUARUM. NO ITEMS WERE DISCUSSED.

**1
BUSINESS IMPROVEMENT
DISTRICT (BID)**

The Tweedy Mile Advisory Board will consider discussing and providing guidance on event and activity planning for the Fiscal Year 2021/22 BID Budget. (CM)

**2
MINUTES**

The Tweedy Mile Advisory Board will consider approving the Special Meeting Minutes of July 12, 2021, and Regular Meeting Minutes of August 2, 2021.

**3
COMMENTS FROM
THE AUDIENCE**

**4
COMMENTS FROM THE
BOARD MEMBERS**

ADJOURNMENT Chairperson Barron adjourned the meeting at 5:15 p.m.

PASSED and APPROVED this day of 2021.

ATTEST:

Chairperson Joshua Barron

Carmen Avalos, City Clerk