



**SOUTH GATE  
TWEEDY MILE ADVISORY BOARD**

Monday, August 2, 2021 at 5:00 p.m.

**TELECONFERENCE**

**DIAL-IN-NUMBER: 1 (669) 900-6833**

**MEETING ID: 821 1991 9178**

**<https://us02web.zoom.us/j/82119919178>**

**Call To Order/Roll Call**

<b>CALL TO ORDER</b>	Joshua Barron, Chairperson
<b>PLEDGE OF ALLEGIANCE</b>	
<b>ROLL CALL</b>	Carmen Avalos, City Clerk

**Roll Call**

<b>BOARD MEMBERS</b>	<b>CITY STAFF</b>
Joshua Barron, Chairperson	Marina Urias, Management Analyst
Sylvia Masushige, Vice Chairperson	
Maribel Chaidez	
Angela Lucero	
Victor Zamudio	

**Meeting Compensation Disclosure**

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by the Tweedy Mile Advisory Board is \$0 monthly regardless of the amount of

meetings.

### **Open Session Agenda**

#### **1. Business Improvement District Funding Requests For Fiscal Year 2021/22 Budget**

The Tweedy Mile Advisory Board will review, discuss and consider approving the Business Improvement District (BID) funding requests received for Fiscal Year 2021/22 Budget. (CM)

Documents:

ITEM 1 REPORT 08022021.PDF  
BEST PRACTICES\_ GUIDANCE FOR BUSINESSES.PDF  
BID FUNDING REQUEST FORM\_ARTWALK\_PDF.PDF  
ART WALK PRESENTATION.PDF  
TWEEDY MILE ASSOCIATIONS\_ FUNDING REQUEST FORMS FOR FY  
2021\_22\_PDF FILE.PDF

### **Comments From The Audience**

### **Comments From The Board Memebers**

### **Adjournment**

I, Carmen Avalos, Secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted July 29, 2021 at 3:05 p.m., as required by law.

Carmen Avalos,

City Clerk

Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office

8650 California Avenue, South Gate, California 90280

(323) 563-9510 \* fax (323) 563-5411 \* [www.cityofsouthgate.org](http://www.cityofsouthgate.org)

In compliance with the American with Disabilities Act, if you need special assistance to participate in the City Council Meetings, please contact the Office of the City Clerk.

Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.





*City of South Gate  
Tweedy Mile Advisory Board  
August 2, 2021*

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# **STAFF REPORT**

## **AGENDA ITEM NO. 1**

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**TO:** Tweedy Mile Advisory Board

**FROM:** Marina Urias, Management Analyst, City Manager's Office

**SUBJECT:** Business Improvement District (BID) funding requests for Fiscal Year 2021/22 Budget.

**RECOMMENDED ACTION:** Review, discuss and consider approving the BID funding requests received for Fiscal Year 2021/22 Budget.

**BACKGROUND:** Each year, the Tweedy Mile Advisory Board (Board) funds several eligible events and activities under the Parking and Business Improvement District (BID) budget that can be provided by a non-profit, organization or vendor. Per the Parking and Business Improvement Area Law of 1989, California Streets and Highway Code Section 36500, the eligible events and activities that may be funded include:

- a) Decoration of any public place in the area;
- b) Promotion of public events which are to take place on or in public places in the area; and
- c) The general promotion of retail trade activities in the area

The purpose of the events and activities on the BID, also known as Tweedy Mile, is to attract regular and new visitors into the area and improve the business environment.

**Approved Fiscal Year 2021/22 Business Improvement District (BID) Budget**

On May 11, 2021 the City Council approved the following BID budget for Fiscal Year 2021/22:

- a) \$13,474.19 for the promotion of public events which are to take place on Tweedy Mile;
- b) \$13,474.19 for the general promotion of retail trade activities; and
- c) \$26,948.39 for decoration of any public place in the area.

As a result, the Board shall approve events and activities within the approved BID budget for each eligible category listed above.

**List of BID Funding Requests for FY 2021/22**

<b>BID Funding Requests</b>	<b>Amount</b>
<b>Decoration of Any Public Place in Area</b>	
Christmas Street Lights	\$7,891.00
<b>Total Requested:</b>	<b>\$7,891.00</b>
<b>Budget Amount:</b>	<b>\$26,948.39</b>
<b>Budget Balance:</b>	<b>\$19,057.39</b>
<b>Promotion of Public Events</b>	
South Gate Artwalk	\$10,300.00
Dia de Los Muertos/Day of the Dead	\$3,500.00
Christmas on Tweedy	\$4,500.00
Music and Radio on the Boulevard	\$3,600.00
Posada	\$1,700.00
<b>Total Requested:</b>	<b>\$23,600</b>
<b>Budget Amount:</b>	<b>\$13,474.19</b>
<b>Budget Balance:</b>	<b>-\$10,126.00</b>
<b>General Promotion of Retail Trade Activities</b>	
Marketing and Printing	\$1,200.00
Sidewalk Sales	\$407.00
Thanksgiving Food Giveaway	\$2,500.00
Christmas Window Decoration Contest	\$600.00
Tweedy Bucks	\$2,000.00
<b>Total Requested:</b>	<b>\$6,707.00</b>
<b>Budget Amount:</b>	<b>\$13,474.19</b>
<b>Budget Balance:</b>	<b>\$6,767.19</b>

**Guidance for Hosting Events from the Los Angeles County Department of Public Health**

Attached is the Los Angeles County Department of Public Health summary of best practices for businesses to host large events. All events under the BID will be required to follow the Department of Public Health’s guidelines for public events.

**ATTACHMENTS:**

- 1) Best Practices to Prevent COVID-19 Guidance for Hosting Large Events
- 2) BID Funding Request Form & Presentation from Park and Recreation Department, Cultural Arts Division
- 3) BID Funding Request Forms from Tweedy Mile Association



# Best Practices to Prevent COVID-19 Guidance for Hosting Large Events

**For the latest version of this guidance, please check <http://publichealth.lacounty.gov/media/Coronavirus/reopening-la.htm>.**

On June 15, all capacity limits and distancing requirements were lifted in California, and most businesses are able to return to full operations. Los Angeles County has joined the state in lifting most COVID-19 restrictions. The risk of COVID-19 is still present, especially for those who are not fully vaccinated against the virus.

Even as businesses resume full operations, COVID-19 continues to pose a risk to communities, and it is important for employers to continue to take steps to reduce the risk of COVID-19 transmission among their workers and customers. Below is a summary of best practices for businesses that host large events to consider as they transition to full operations. These are recommended for all large events, not just mega events. In addition to this information, please remember:

- Businesses that host indoor events with more than 5,000 attendees or outdoor events with more than 10,000 attendees must follow State [Guidance for Mega Events](#).
- Requirements for employees are different than those for attendees. Employers that fall under the scope of the [Cal/OSHA COVID-19 Prevention Emergency Temporary Standards](#) (ETS) must remain in compliance with these Standards.

**Please be sure to read and follow the [general guidance for businesses](#).** The best practices below are intended to supplement the general guidance.

## Require masks in compliance with State Guidance

- ✓ For indoor events where vaccination status cannot be verified, require attendees to bring and wear masks, regardless of vaccination status, except while eating and drinking in designated areas.
- ✓ For outdoor events with more than 200 people, unvaccinated attendees should wear masks if they are less than six feet away from others. At outdoor events that are over 1,000 people, if vaccination verification is not possible, all attendees should wear face masks.
- ✓ Make masks available for those who arrive without them.
- ✓ Employees who work in a setting where they are in close contact with other people who may not be fully vaccinated should be provided a higher level of protection, such as wearing two masks (“double-masking”) or a respirator (e.g., KN95 or N95). This is particularly important if the employee is not fully vaccinated and is in an indoor or crowded outdoor setting.
- ✓ Performers or presenters who are not vaccinated should wear face masks as much as possible. For ongoing productions, test unvaccinated performers and any crew working closely with others at least once before the production and then two times per week for the duration of the production. See [screening testing guidance](#) for more details.
- ✓ See [State Guidance for the Use of Face Coverings](#).

## Screen attendees

- ✓ Screen guests, staff, performers, and crew for symptoms before they attend the event and ask them not to attend if they have symptoms of COVID-19 or if they are under isolation or quarantine orders.
- ✓ Consider requiring all guests to attest that they are either fully vaccinated against COVID-19 or will have had a negative COVID-19 test within 72 hours of attending your event.



## Best Practices: Guidance for Hosting Large Events

### Reduce crowding, especially indoors

- ✓ Establish procedures to prevent crowding among persons waiting to enter or exit an event.
- ✓ If there will be a presentation or performance, maintain a 6-foot distance from performers and audience members unless there is verification that everyone is fully vaccinated. Place any unvaccinated performers that sing, yell, or play wind and brass instruments at least 6 feet away from others.
- ✓ Follow [DPH Food and Beverage Service recommendations](#) if you serve refreshments at your event. Dining outdoors is best. If indoors, it is recommended that you have a separate area in your venue for drinking and dining to minimize mixing of people who are not wearing face masks.

### Support handwashing

- ✓ Place handwashing stations or hand sanitizer at entry and outside communal bathrooms with signage promoting use.
- ✓ Encourage frequent handwashing.

### Ventilate

- ✓ If your event is held indoors, make sure your building's HVAC system is in good, working order.
- ✓ Maximize ventilation. Options include installing portable high-efficiency air cleaners, upgrading the building's air filters to the highest efficiency possible, and making other modifications to increase the quantity of outside air and ventilation in all working areas.
- ✓ When weather and working conditions allow, increase fresh outdoor air by opening windows and doors. Consider using fans to increase the effectiveness of open windows – position window fans to blow air outward, not inward.
- ✓ Decrease occupancy in areas where outdoor ventilation cannot be increased. Consider use of carbon dioxide monitors to monitor the effectiveness of your ventilation in more densely occupied indoor spaces.
- ✓ See State [Interim guidance for Ventilation, Filtration, and Air Quality in Indoor Environments](#).

### Communicate

- ✓ Use advanced registration as much as possible for your event so you know how many people will attend. Advanced registration can also help you to convey your COVID-19 safety plans to guests before they attend.
- ✓ Use your online platforms to communicate your COVID-19 safety policies to the public.
- ✓ Make sure all guests are aware of and follow the Los Angeles County Department of Health [Travel Advisory](#).

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
City of South Gate, Parks and Recreation Department, 4900 Southern Ave. South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	
Private Business	
<b>Name of Proposed Activity,Event or Decoration:</b>	
<b>South Gate Art Walk</b>	
<b>Proposed Event Address/Location:</b>	
Tweedy Mile, 1-3 blocks between San Gabriel and San Miguel Ave	
<b>Proposed Event Date &amp; Hours:</b>	
Saturday, October 2nd, 12-4pm	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>The South Gate Art Walk will be a family friendly, fun filled, creative event featuring local artists, artisans, and merchants primarily from South Gate, with some from the surrounding SELA cities. This event will activate the mile and draw attention to local businesses. The Cultural Arts Coordinator will conduct outreach to Tweedy Mile businesses through a mailed notice and by attending a Tweedy Mile Association meeting to field questions about the art walk and provide suggestions for participation. Businesses will be encouraged to have a sidewalk sale, to create special promotions for the event and have outdoor dining. We will have service oriented booths from non-profit partners and sponsors such as the SELA Artists Guild, Budding Artists, Latinas Art Foundation, Art Space HP and the Azalea Center. Our non profit parnters will provide hands on art making experiences. If enough funding is raised, we will also include performances by local bands or a DJ.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	x
3. General Promotion of Retail Trade Activities	
<b>Proposed Budget Items</b>	<b>Amount</b>
Closure of Tweedy Mile	\$6,000
Performer Fees	\$500
Marketing and Promotion (postcards mailed to 24,000 residents)	\$3,000
Banner on Tweedy Mile (needs to meet all specifications required by the City)	\$500
Notices mailed to business owners (approx. 500 notices to all Tweedy Mile business owners)	\$300
<b>Total</b>	<b>\$10,300</b>





# SOUTH GATE ART WALK

SATURDAY, OCTOBER 2ND



City of  
**South Gate**



# SOUTH GATE ART WALK VISION

- ❑ A walkable space filled with art ready for families to explore.
- ❑ Over 30 artist booths featuring the work of local artists and artisans.
- ❑ Family friendly art making activities, led by local non-profit organizations.
- ❑ Live-recording of a South Gate based podcast, featuring interviews with artists and community members.
- ❑ Live music and/or DJ.





## SELECTION OF VENDORS AND ACTIVITIES

- Cartoon Ink (caricature artist)
- Bells Artworks (art prints, stickers, etc.)
- Luna's Paw Shop (dog bandanas)
- Yolteotl Creations (handmade beaded earrings)
- Tarjetitas con Amor (artist printed greeting cards)
- Jo Jimenez (art prints, stickers, etc.)
- Budding Artists (hands on art making)
- Rubi Hernandez (small scale art works, magnets, etc.)

# OUTREACH TO TWEEDY MILE BUSINESSES

- ❑ Notice mailed to all business owners inviting them to participate through a sidewalk sale and/or special promotions.
- ❑ Attendees of the Art Walk will be encouraged to eat on the Mile.
- ❑ Cultural Arts Coordinator will attend Tweedy Mile Association meeting to answer questions and provide suggestions.



# COVID 19 COMPLIANCE + SAFETY

Safety is our priority! We will stay up to date on the latest County guidelines to ensure our community members are safe

Masks will be recommended for all attendees and provided for free.

Hand sanitizer stations will be available throughout the event.

Signage and marketing materials will include information in line with current public health recommendations.

# BUDGET

	<b>Covered by City of South Gate*</b>	<b>Covered by BID</b>	<b>TOTAL</b>
City Staff Wages	\$4515		\$4515
Supplies	\$750		\$750
Performer Fees (pending sponsors)	\$500	\$500	\$1000
Printing	\$1300	\$3750	\$5050
Street Closure		\$6000	\$6000
	\$7,065	<b><u>\$10,250</u></b>	\$17,315

\* The City projects revenue of \$1,710 based on the sale of 50 booths

# WITH YOUR SUPPORT WE CAN...

- ❑ Shut down the boulevard and hold the Art Walk on Tweedy Mile.
- ❑ Support local businesses on Tweedy Mile by driving traffic to the area.
- ❑ Guarantee the inclusion of live music and/or DJ
- ❑ Build a relationship between the City's Cultural Arts division and local businesses.





# THANK YOU!

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**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Christmas Window Decoration Contest	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>All Tweedy Miles Merchants are invited to decorate their windows with special lighting exhibiting their business products and services. This makes the boulevard beautiful and inviting. People come out of the houses to walk the boulevard and purchase displayed items on the way. The first, second and third winners are awarded with \$300, \$200 and \$100 respectively. We have women from the community serve on the committee to choose the winners.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Gifts to winners	\$600
	\$
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$600</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	x
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Christmas Street Lights Vendor Contract with Pacific Decorating Company	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
Installation and repairs of Christmas lights on Tweedy Mile.	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	x
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	
<b>Proposed Budget Items</b>	<b>Amount</b>
Christmas Street Lights Vendor Contract with Pacific Decorating Company	\$7,891
	\$
<b>Total</b>	<b>\$7,891</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Dia de Los Muertos/Day of the Dead	
<b>Proposed Event Address/Location:</b>	
TWEDDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>This is a family event. TMA puts together a show to bring people out to the boulevard. Business windows are decorated to entice walking by customers. At the event location people are invited to bring their own dia de la muertes memories. Music and food is served.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Music	\$300
Food	\$1,000
Decorations & marketing	\$1,500
Giveaways	\$1,000
	\$
	\$
<b>Total</b>	<b>\$ 3,500.00</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Christmas on Tweedy, Gift Drawing, Art on Tweedy	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>All business on Tweedy Miles are provided a drawing box with the drawing tickets. Big flyers are posted at every business door. All customer can participate by filling out the drawing tickets. Most important parts are customer name, phone number and name of the business where they filled out the ticket. All the boxes are picked up about one to two weeks before Christmas. Drawing is held in the presence of other board members. Business are notified about the winner and the winner is notified about the business. Only one winner per businesses. This is one of the great way to bring customer in, stay in, conversation starter, explaining services and products and advantages of neighborhood small businesses. And for some people this might be one of the few gifts that would be wrapped that year. A kids art event is arranged by TMA. A local artist is invited to spend time with kids and bring artists out from inside of these kids. Kids enjoy coloring and drawing. Kids love to participate in the drawing contest. Top three winners are provided with special awards. Rest of the kids also get toys. Kids love to gather around the Clown and watch tricks. Little kids ride is also a favorite stop. Food, drinks and water are served. This is a family event. Parents, kids and other family members come out to enjoy Christmas spirit. The families hanging out help businesses with extra sales.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Toys	\$1,500
Carnival Rides	2,000
Food	\$1,000
<b>Total</b>	<b>\$4,500</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
<b>Music &amp; Radio on the Boulevard</b>	
<b>Proposed Event Address/Location:</b>	
TWEDDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>TMA is working on bringing Music and Radio to the boulevard. This is a monthly event on the boulevard. Depending upon the participation by the merchants, it could be a fortnightly event. Merchants can submit their applications to have event at their location. First come first serve. Main expense will be the gifts for the event participant. These participant are bringing life to the event by dancing or other talents. This can encourage others to participate and should increase the crowd at future events. Permits will be acquired for each event.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Entertainment once a month for businesses	\$3,600
	\$
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$ 3,600.00</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
POSADA	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>It is a cultural event. People get together and walk the boulevard with Mayor, Councilperson, and even Chief of police. Some people attending Posada do not know what Tweedy Miles Merchants offer. This does not only bring community together but walking thru the business, people get more acquainted with the Tweedy Merchants and their products. Merchants can display their specialty products thru window displays or sidewalk.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	
	<b>Amount</b>
Mariachi	\$400
Dancers	\$350
DJ	\$300
Giveaways	\$150
Flowers	\$300
Sanitizers and Masks	\$200
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$ 1,700.00</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Printing for events throughout the Year	
<b>Proposed Event Address/Location:</b>	
TWEDDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
For different stationary and printing cost though out the year.	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Printing of flyers, posters, notices and marketing materials	\$1,200
	\$
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$ 1,200.00</b>



**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
<b>Sidewalk Sales</b>	
<b>Proposed Event Address/Location:</b>	
TWEDDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
Blanket license is purchased by TMA for all merchants for the whole year. Merchants can bring their customer luring product & services outside their business. Merchants decorate their businesses and put together special displays. This is advertised on media and with big posters at every Tweedy Miles Merchant window. Merchants have prepacked food and drinks for passing by customers.	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
City Permit	\$107
Deposit for Damages	\$300
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$ 407.00</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
Thanksgiving Food Giveaway	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>All business on Tweedy Miles are provided a drawing box with the drawing tickets. Big flyers are posted at every business door. All customer can participate by filling out the drawing tickets. Most important parts are customer name, phone number and name of the business where they filled out the ticket. All the boxes are picked up about one to two weeks before the Thanksgiving. Drawing is held in the presence of other board members. Businesses are notified about the winner and the winner is notified about the business. There is only one winner per business. This is one of the great way to bring customer in, stay in, conversation starter, explaining services and products and advantages of neighborhood small businesses. A turkey alongwith basket full of Thanksgiving cooking supplies and other dinner associated food. This might be a great meal that some families have had in a while.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Turkeys and food perishables	\$2,500
	\$
<b>Total</b>	<b>\$ 2,500.00</b>

**Parking and Business Improvement Program  
Request for Funding FY 2021/22**

<b>Name &amp; Address of Applicant:</b>	
Tweedy Mile Association, 3848 Tweedy Blvd. Ste B2-567, South Gate, CA 90280	
<b>Select one:</b>	
Non-profit organization	X
Private Business	
<b>Name of Proposed Activity, Event or Decoration:</b>	
<b>Tweedy Bucks</b>	
<b>Proposed Event Address/Location:</b>	
TWEEDY BLVD	
<b>Proposed Event Date &amp; Hours:</b>	
TO BE DETERMINED	
<b>Purpose of Proposed Event, Activity or Decoration:</b>	
<p>TMA prints Tweedy Bucks and distributes it to the public participating in TMA business promoting events. These are printed in the denomination of \$1, \$5, \$10, and \$20. These Bucks could be used as real dollars at any business. It does not matter if it is grocery, kids diapers or meal at a restaurant. If their purchase cost more than the Tweedy Bucks they have, customer can use Tweedy Bucks as part of the payment. All businesses are provided with big posters for their windows letting customers know that they accept Tweedy Bucks. This brings in extra sales for the businesses that accepts Tweedy Bucks. These merchants can turn in these Bucks to TMA for a payment in the form of a checks. Merchants and customers are already calling LaVerne for Tweedy bucks.</p>	
<b>Select the eligible category that the proposal falls under:</b>	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	X
<b>Proposed Budget Items</b>	<b>Amount</b>
Printing	\$200
Reimburse merchants for bucks	\$1,800
	\$
	\$
	\$
	\$
<b>Total</b>	<b>\$ 2,000.00</b>