

**MINUTES OF THE REGULAR MEETING
OF THE CITY OF SOUTH GATE CITIZENS ADVISORY COMMITTEE
February 19, 2020**

INTRODUCTORY PROCEDURES

Vice Chairperson Cyndi Esquivel called the meeting to order at 6:30 P.M.

The Pledge of Allegiance was led by Miguel Morales.

ROLL CALL

Present: Vice Chairperson Cyndi Esquivel and Committee Members, Candice Esquivel, Yodit Glaze, Susan Janer, Virginia Johnson, Jovanna Laborin, Angelica Martinez, Miguel Morales, and Anthony Zepeda (9/16)

Late Arrivals: None

Excused Absence: Chairperson James Manual, Committee Members (1/16)

Unexcused Absence: Committee Members Maria De Lourdes Castillo, Julian A. Jarquin, Michelle Montes, Benigno Nunez, Maritza Romero, and John Salas (6/16)

Staff: Joe Perez, Community Development Director, Erika Soriano, Department Secretary, and Dianne Guevara, Management Analyst

AGENDA ITEM(S)

1. MINUTES

Vice-chairperson, Cyndi Esquivel made a motion and Committee Member Virginia Johnson seconded, to approve the minutes for the meeting February 5, 2020. The motion carried (9-0) to approve the minutes for the meeting of February 5, 2020.

2. PRESENTATION ON THE COMMUNITY DEVELOPMENT BLOCK GRANT AND HOME INVESTMENT PARTNERSHIPS PROGRAMS POLICIES AND PROCEDURES

Joe Perez discussed the various programs administered by the City and introduced Ms. Ana Marie LeNoue from the consulting firm of Avant-Garde to provide a more in-depth overview of the Community Development Block Program and Home Investment Partnerships Programs. Ms. LeNoue provided a Power-Point presentation and overview on the two programs including the policy and procedure guidelines used, the role of staff, how activities are selected, the need for environmental reviews, procurement and the financial aspect. Several questions were asked and answered. Ms. LeNoue also discussed the Community Housing Development Organization (CHDO) and its role in the HOME Program.

Ms. LeNoue then provided a Power-Point presentation and overview of the 5 Year Consolidated Plan and One Year Action Plan and the need to set priorities and goals. Ms. LeNoue explained how local surveys were conducted to obtain input from the community regarding priority needs and the timeline to complete the Con Plan. She also explained what types of services can be funded. Committee Member, Virginia Johnson asked if CDBG funds could be used to fund the public library in South Gate to which Ms. LeNoue responded that it could not because the county library system had its own pot of CDBG funds.

The third and final presentation was made by Ms. Dianne Guevara, Management Analyst, regarding the 2020 Census. Ms. Guevara, through a Power-Point presentation, provided information on the census mandate and engaged the committee members on various true/false questions on the topic. Ms. Guevara explained and discussed Hard To Count (HTC) communities and the need to include them in the count. She stated that the County of Los Angeles was the number one county in the nation with the highest HTC communities at 44%. She also stated that \$650 million was lost over a ten year period due to this undercount. Ms. Guevara further explained the City's efforts to address this issue, such as forming

the Complete Count Committee (CCC), setting up kiosks at City Hall and the Park to assist residents in responding to the census and a large presence on social media platforms. She also informed the group that the city received a \$102,000 grant to further census awareness and outreach.

NON-AGENDA ITEMS

3. GENERAL BUSINESS

Audience Comments: None

Staff Comments: Joe Perez provided information on the City's Home Recognition Program and explained the nomination process and the deadline date of March 1, 2020. There will be 12 homes selected by the Planning Commission and then the City Council will recognize the homeowners. Joe also noted that there are several new businesses in the City; WSS Shoes and a Champ store, and that we should continue to support local business within the community.

Citizens Advisory Committee Comments: None

4. ADJOURNMENT

There being no further business before the Citizens Advisory Committee, the time being 7:39 p.m., Vice-Chairperson Cyndi Esquivel moved, and Committee Member Virginia Johnson seconded and the motion carried (9-0) to adjourn to a date to be determined.

Respectfully,

Vivian M. Garcia, Secretary
Citizens Advisory Committee

APPROVED:

Cyndi Esquivel, Vice Chairperson
Citizens Advisory Committee