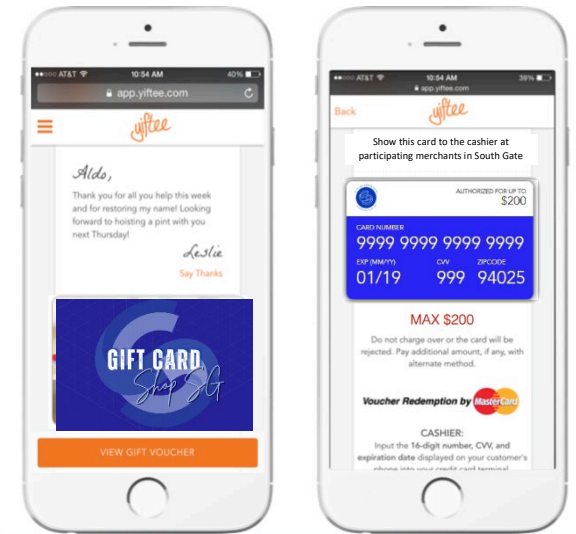


## Shop Local Gift Card Program

**Helping Local Businesses with Pandemic Recovery and Beyond!**



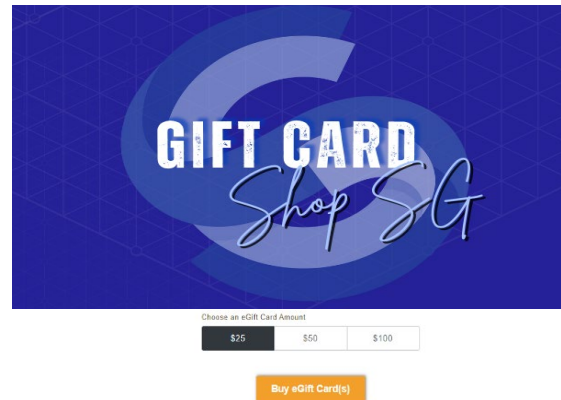
### You're Invited!

As a merchant in our city, the City of South Gate invites you to participate in our Community Gift Card program.

### Why Join?

- **Drive more business** into your store!
- Keep customers **spending local**.
- Cards can **ONLY be used at participating merchants!**
- **No special technology or administration required to participate.** (Must accept Mastercard and be able to key in the transaction like a phone order.)
- **No back-office administration.** Funds are automatically paid to you, via your usual Mastercard processor.
- **There is no fee to participate.**

*Appear on South Gate's Shop Local e-Gift Card Custom Website!*



### Who Buys Community Cards?

**Customers** buy them online and give them as gifts, thank you's, etc. to support local businesses.

**Local companies** use them for employee rewards, customer appreciation, marketing, and other programs!

**Realtors and other professionals** use them to appreciate their customers and prospects!

### How Community eGift Cards Work (5 Simple Steps)

- 1) **SIGN UP** by activating the sample card we sent to you via email or email [tcampbell@hdlcompanies.com](mailto:tcampbell@hdlcompanies.com)
- 2) **RUN THE "ACTIVATION CARD"** as a digital Mastercard on your PoS to join.
- 3) **ADVERTISE** the Community Gift Card by putting a link on your website to sell more.
- 4) **REDEEM GIFT CARDS** as customers come in with a Community Gift Card on their phone (or printed).
- 5) **GET PAID** as usual by your Mastercard bank. Mastercard will authorize the purchases.