



Business Connection

CITY OF SOUTH GATE

September 2018

NEW SIGN REGULATIONS

On July 10, 2018 the City Council adopted a sign ordinance that establishes sign regulations in South Gate. These sign regulations went into effect in August, 2018. While most of the sign regulations remain unchanged from past requirements, we want to remind you of some of the most common prohibited signs/banners and signs that need City permits.

What can you do as a business owner?

Please review the following list of prohibited signs and remove any prohibited signs from your property. Also, please obtain Planning Division approval and permits for permitted signs.

Prohibited Signs (Not Allowed)

- A-frame signs or similar type signs
- Feather flag, teardrop or similar signs
- Any portable signs
- Inflatable statuary
- Hot air balloons, helium filled balloons
- Projection signs
- Rooftop signs
- Temporary signs on exterior surface of building or window
- Signs that glare, flash, change, blink, reflect



Signs Requiring Permits (Allowed with Permit)

- Banners
- Monument or ground signs
- Wall signs
- Pole signs
- Permanent window signs
- Electric signs

As a business owner, if your business is in compliance with the City's sign requirements, please accept our thanks for keeping South Gate looking good. For more information, please contact the South Gate Planning Division at (323) 563-9514 or visit City Hall at 8650 California Avenue, Monday – Thursday: 7:00 a.m. – 11:30 a.m.



To view the new sign ordinance, visit the City's website at <http://www.codepublishing.com/CA/SouthGate>.

Welcome New Businesses!

Jersey Mike's Subs
5840 Firestone Blvd.

Wendy's Hamburgers
8810 Garfield Avenue

Teriyaki Sushi House
9807 Long Beach Blvd.

Calendar of Events

City Council Meetings

September 11th & 25th at 6:30pm
City Hall Council Chambers
8650 California Avenue

Planning Commission Meeting

September 18th at 7:00pm
City Hall Council Chambers
8650 California Avenue

South Gate Chamber of Commerce

General Board Meeting
September 13th at 10:00am
3350 Tweedy Blvd.

HOW CAN WE HELP YOU?

City of South Gate Economic Development Division

8650 California Ave., South Gate, CA 90280
Business Hours: Monday—Thursday 7am-5:30pm

[Website](http://www.cityofsouthgate.org/business)
www.cityofsouthgate.org/business

[Phone](tel:(323)563-9535)
(323) 563-9535

[Email](mailto:ecodev@sogate.org)
ecodev@sogate.org

[Mobile App](#)
South Gate Connect

Business Connection

Commercial Façade Improvement Program

The City of South Gate recently completed three Commercial Façade Improvement projects. All three projects received the full grant amount of \$40,000, and the participating businesses invested \$6,000 of their personal funds into the project. The participating businesses are as follows:

Yuris Records, 3801 Tweedy Boulevard

Before

After



Figueroa Furniture, 3430 Tweedy Boulevard

Before

After



Tweedy Travel, Cardboard Crazy's and Barbershop, 4233-37 Tweedy Boulevard

Before

After



The City program provides grant funds to property and/or business owners to do exterior improvements to commercial buildings located in South Gate. The maximum grant amount is \$40,000 per property. Participants must provide a 20% financial contribution towards the improvements of the building. Both the grant funds and the participant's funds would be applied towards the improvements for a total of \$46,000. In order for a commercial property to be eligible to receive the grant, they must meet the following requirements:

- Commercial building must be dilapidated or blighted
- Business must be located within a CDBG eligible area (view eligibility map at www.cityofsouthgate.org/business)
- Storefront must be visible from the street

Eligible exterior improvements include: awnings, decorative improvements, doors, fencing, signage, lighting, paint, windows and other items subject to approval. For more information, please contact Dianne Guevara, Project Coordinator at dguevara@sogate.org/(323) 563-9535, Monday - Thursday 7am - 5:30pm.

RESOURCES FOR YOUR BUSINESS

Free Business Workshops

Offered by the Small Business Development Center (SBDC).

All workshops are held at:
El Camino College
13430 Hawthorne Blvd.
Hawthorne, CA 90250

The Basics of Starting a Business
Sept. 13th at 10:15 pm - 12:15 pm

SBDC Orientation
Sept. 13th at 9:00 am - 10:00 am

Grow Your Business w/Email & Video
Sept. 18th at 10:00 am - 1:00 pm

Federal State Basic Payroll Tax Seminar
Sept. 20th at 9:00 am - 3:00 pm


For More Info: 1-866-588-7232
smallbizla.org

 **South Gate Chamber of Commerce**
Business Resource Center
(323) 567-1203
www.southgatecc.org


 **Tweedy Mile Business Association**
(323) 564-8233
www.tweedymile.org

 **Business License/
Special Event Permits/
Change of Ownership**
(323) 563-9527
www.cityofsouthgate.org

 **HubCities Consortium**
One-Stop Career Center
(323) 586-4700
www.hubcities.com

 **Bulky Item Pick-Up**
(800) 774-0222

 **Report Illegal Dumping**
(323) 357-5802

 **Report Graffiti Hotline**
(800) 430-8455