



# Business Connection

CITY OF SOUTH GATE

October 2018

## GREENSPAN'S CELEBRATING 90 YEARS OF BUSINESS

Congratulations to Greenspan's for celebrating their 90th Anniversary in business this year. On Sunday, September 16th, the business celebrated this milestone, by hosting a community Block Party. The event brought out supporters of the clothing store from all generations, and show cased various vintage cars.



In honor of Greenspan's 90th Anniversary, the Pendleton Woolen Mills company produced an exclusive wool shirt, only available at their location. Greenspan's actually selected the design and colors of the wool shirt.

Greenspan's is a four-generation family owned clothing store in the City of South Gate. The store was founded by Alex and Eva Greenspan in the community of Watts, in the City of Los Angeles in 1928; and in 1939, Alex and Eva established a second store in the City of South Gate at 3405 Tweedy Boulevard which was operated by their son Edward. The Greenspan's store in Watts closed for business in 1944, but the Greenspan's in South Gate remains open. In the 1950's, Edward designed coats, shirts, suits, pants and hats replicating from the 1940s, 1950s and 1960s, and contracted with local factories to manufacture the items with his name brand "Greenspan's Brand."



In the 1970's, Greenspan's purchased volumes of cotton and wool clothing from the 1930's, 1940's, 1950's and 1960's and sold it to Hollywood movie producers; boutiques on Melrose Avenue; in Los Angeles and San Francisco; and stores in Europe and Japan.

In the 1990's, Greenspan's sold many specialized vintage clothing to hip hop artists and created what is known in the fashion world as "West Coast Hip Hop" style clothing. Greenspan's continues to sell clothes and items to many celebrities and artists such as Ice Cube, Lady Gaga, Jesse James, as well as other film and television producers.



For 90 years, Greenspan's has remained family owned and is currently operated by Evan, his son Josh and daughter Shiria.



For more information on Greenspan's 90th Anniversary, please visit their website [www.greenspans.com](http://www.greenspans.com).

## Welcome New Businesses!

### *Churroholic*

5802 Firestone Blvd. Suite #104

### *Hiccups Restaurant and Tea House*

5840 Firestone Blvd. Suite #102

### *American Textile*

2654 Sequoia Drive

## Calendar of Events

### City Council Meetings

October 9th & 23rd at 6:30pm  
City Hall Council Chambers  
8650 California Avenue

### Planning Commission Meeting

October 2nd & 16th at 7:00pm  
City Hall Council Chambers

### Tweedy Mile Association General Meeting

October 9th at 12:00pm  
Leland R. Weaver Library (4035 Tweedy Blvd.)

### South Gate Chamber of Commerce

#### General Board Meeting

October 11th at 10:30am  
3350 Tweedy Blvd.

### UWS Open House

October 13th, 2018 at 8:00am  
10120 Miller Way

### Family Day in the Park

October 27th, 2018 at 12:00pm  
South Gate Park

## HOW CAN WE HELP YOU?

### City of South Gate Economic Development Division

8650 California Ave., South Gate, CA 90280  
Business Hours: Monday—Thursday 7am-5:30pm

#### Website

[www.cityofsouthgate.org/business](http://www.cityofsouthgate.org/business)

#### Phone

(323) 563-9535

#### Email

[ecodev@sogate.org](mailto:ecodev@sogate.org)

#### Mobile App

## South Gate's Economic Development Strategy

The City of South Gate is taking steps to ensure economic development and growth. The City has identified four core areas of focus that will guide the city towards the development and implementation of a successful economic development strategy, that will ensure sustainable development and success for all residents. Below is a summary of the four areas of focus:

### 1. **Leveraging Opportunity**

Both residents and city officials of South Gate will leverage existing and potential opportunities for economic growth by:

- Providing assistance to small businesses;
- Pursuing available and federal financial resources;
- Maintaining an investment map; and
- Encouraging youth opportunity, education, and employment.



### 2. **Elevating Community**

City officials will make a concerted effort to assure that economic growth remains in line with community aspirations and goals. The City will seek economic development strategies that assure equity and sustainability. Other actions include:

- Maintain housing supply;
- Encourage discussion of displacement threats;
- Creating incentives for businesses to hire graduates from local youth programs;
- Sponsoring mentorship opportunities;
- Promoting the city's façade improvement program; and
- Seeking community benefit agreements.



### 3. **Communicating Successes**

The City of South Gate will communicate and highlight its successes in economic growth and development with potential investors, developers and neighboring communities. Other actions include:

- Hosting events to bring investors and developers to South Gate;
- Marketing South Gate's economic potential to investors;
- Showcasing youth programs;
- Marketing South Gate to visitors from neighboring communities; and
- Communicating economic development efforts to residents and business owners.



### 4. **Evaluating Progress**

The City of South Gate will undertake periodic evaluation processes to ensure that economic development efforts are successful. Other actions include:

- Annual evaluations;
- Gaining input from residents;
- Maintain a strong understanding of microeconomic trends; and
- Focus on fiscal resilience.



For more information on the City's Economic Development Strategy please visit the City's website at [www.cityofsouthgate.org/178/Economic-Development](http://www.cityofsouthgate.org/178/Economic-Development) or contact Dianne Guevara, Management Analyst at [dguevara@sogate.org](mailto:dguevara@sogate.org).

## RESOURCES FOR YOUR BUSINESS

### Free Business Workshops

Offered by the Small Business Development Center (SBDC).

All workshops are held at:  
El Camino College  
13430 Hawthorne Blvd.  
Hawthorne, CA 90250

### The Basics of Starting a Business

Oct. 9th at 10:15 pm - 12:15 pm

### Business Loans 101

Oct. 10th at 3:00 pm - 5:00 pm

### SBDC Orientation

Oct. 23rd at 9:00 am - 10:00 am

### How to Estimate Start-Up Costs and Cash Flow

Oct. 25th at 12:00 pm - 2:00 pm


For More Info: 1-866-588-7232  
[www.smallbizla.org](http://www.smallbizla.org)

 **South Gate Chamber of Commerce**  
Business Resource Center  
(323) 567-1203  
[www.southgatecc.org](http://www.southgatecc.org)


 **Tweedy Mile Business Association**  
(323) 564-8233  
[www.tweedymile.org](http://www.tweedymile.org)

 **Business License/  
Special Event Permits/  
Change of Ownership**  
(323) 563-9527  
[www.cityofsouthgate.org](http://www.cityofsouthgate.org)

 **HubCities Consortium**  
One-Stop Career Center  
(323) 586-4700  
[www.hubcities.com](http://www.hubcities.com)

 **Bulky Item Pick-Up**  
(800) 774-0222

 **Report Illegal Dumping**  
(323) 357-5802

 **Report Graffiti Hotline**  
(800) 430-8455