



Business Connection

CITY OF SOUTH GATE

July 2016

How to Prevent Graffiti on Your Business Facade

The City's Graffiti Abatement Program supports neighborhood livability and safety by decreasing graffiti, with a goal of discouraging vandalism citywide. Currently, the City's graffiti removal program operates from Monday through Friday, and responds within 24 hours after receiving notification. The City will remove graffiti from all parts of the property, public or private, that are visible from the street. If the graffiti is above 8 feet in height or in hazardous areas, the City will not remove the graffiti but require the property owner to remove it. The City only uses neutral color paint to cover graffiti. With over 125 miles of City streets to maintain, the City invites you to be their "eyes and ears." If you see graffiti in your area, report it as soon as it is noted to the **24-hour hotline at (800) 430-8455**.

In early July, the Department of Public Works will be activating a weekend graffiti removal program, as an additional measure to rid the City of graffiti. The challenge of keeping the City graffiti free is an ongoing effort as graffiti contributes to reduced retail sales, a decline in property values, and an increase in vandalism.

As the City increases its efforts, your participation in the fight against graffiti is essential. The City recommends the following graffiti prevention strategies for commercial buildings:

Ongoing Property Upkeep

Make every effort to keep the appearance of your storefront clean and neat. Littered parking lots, graffiti, broken fences and windows, overgrown landscaping, and poor lighting attracts vandals.

Rapid Graffiti Removal

Rapid and continual removal of graffiti is the best way for businesses to protect the image of the area and preserve customers' sense of security. Studies show that removal within 24 to 48 hours results in a nearly zero rate of reoccurrence. If you see graffiti, report it immediately to the 24-hour hotline at (800) 430-8455.

Security Lighting

Graffiti artists desire high visibility after they've left the scene – not while they are committing the crime. Add or improve lighting around vulnerable areas such as blank walls and structures to promote natural surveillance. It is recommended that security lights be installed in hard-to-reach places to prevent vandals from reaching them.



Green Walls and Decorative Materials

Incorporate shrubs and vines against exposed walls such as bushes, ivy, trellis and artificial vines. Decorative faux ledge rock and tile panels are also effective deterrents to graffiti.



Continued...



Welcome New Businesses!

Fashion Just 4 U
10920 Garfield Ave.

La Tiendita Mini Market
4010 Tweedy Blvd.

Nydia's Dance Studio
3725 Firestone Blvd.

Omid Dental
10530 Atlantic Ave.

Perez Notary Services
8330 Long Beach Blvd.

Tacos El Gavilan
5800 Firestone Blvd.

Calendar of Events

Fourth of July Independence Day Celebration

July 4th from 2:00pm - 11:00pm at South Gate Park, corner of Tweedy Blvd. & Walnut Avenue.

City Council Meetings

July 12th and 26th at 6:30pm
City Hall Council Chambers
8650 California Avenue

South Gate Chamber of Commerce General Membership Meeting

July 21st at 10am
3350 Tweedy Blvd.

HOW CAN WE HELP YOU?

City of South Gate Economic Development Division

8650 California Ave., South Gate, CA 90280
Business Hours: Monday—Thursday 7am-5:30pm

[Website](http://www.cityofsouthgate.org/business)
www.cityofsouthgate.org/business

[Phone](tel:(323)563-9535)
(323) 563-9535

[Email](mailto:ecodev@sogate.org)
ecodev@sogate.org

[Mobile App](#)
South Gate Connect

Business Connection

Continued...How to Prevent Graffiti on Your Business Facade

Graffiti-Resistant Coat Paint

Spray a graffiti-resistant wax coating on chronically hit walls. The wax coating protects surfaces by imposing a barrier between the graffiti and the underlying surface. Graffiti can then be removed either with a hot water pressure washer or a graffiti remover spray.



Security Cameras

Install security cameras and surveillance security signage in areas that are vulnerable to vandals.

With your help we can keep South Gate clean and beautiful for everyone to enjoy!



Tweedy Business District Improvements

In a continued effort to improve the quality of life for residents, businesses and commuters, the City has made it a priority to enhance the Tweedy Boulevard Business District through a series of improvement projects and maintenance programs. The most recent improvement was the installation of decorative street tree lights on approximately 171 trees which enhance the visual appeal of the district by creating a comfortable, attractive and walkable environment for shoppers. The City is now working towards implementing additional improvements, which are in various stages of development. A few of the projects and maintenance programs are listed below.

- With a \$160,000 budget, 83 new trash receptacles and 20 bike racks with a modern design made of stainless steel will be installed from State St. to Hunt Avenue by September 2016.
- As of July 1st, the Public Works Department will begin removing illegal signs daily, Monday through Thursday, and graffiti on the weekends.
- The Utility Cabinet Beautification Program will paint 22 utility boxes with artwork along Tweedy Boulevard, between Atlantic Avenue and Truba Avenue.
- The \$2.2 million dollar Tweedy Boulevard Traffic Signal Synchronization Project will interconnect and synchronize 18 traffic signals within the boulevard to provide better traffic flow and reduce delays.
- The Tweedy Specific Plan will revitalize the Tweedy corridor, encourage vibrant retail and mixed use development in a pedestrian friendly setting and create community benefits.



With these improvements and maintenance programs the City aims to enhance the visual appeal and attractiveness of Tweedy Boulevard; provide an inviting place that can attract new businesses and enhance a patron's shopping experience.

RESOURCES FOR YOUR BUSINESS

Free Business Workshops

Offered by the:
Small Business Development Center

All workshops are held at:
El Camino College
13430 Hawthorne Blvd.
Hawthorne, CA 90250

Marketing 101

July 14th | 3:00pm to 5:00pm

Market Research for Small Businesses

July 21st | 1:00pm to 3:00pm

How to Manage Business Financials

July 26th | 10:00am to 11:30pm

Trademark Protection

July 27th | 1:00pm to 3:00pm


More Info: 1-866-588-7232
smallbizla.org

 **South Gate Chamber of Commerce**
Business Resource Center
(323) 567-1203
www.southgatecc.org


 **Tweedy Mile Business Association**
(323) 564-8233
www.tweedymile.org

 **Business License/ Special Event Permits/ Change of Ownership**
(323) 563-9527
www.cityofsouthgate.org

 **HubCities Consortium**
One-Stop Career Center
(323) 586-4700
www.hubcities.com

 **Bulky Item Pick-Up**
(800) 774-0222

 **Report Illegal Dumping**
(323) 357-5802

 **Report Graffiti Hotline**
(800) 430-8455