

CITY MANAGER'S OFFICE

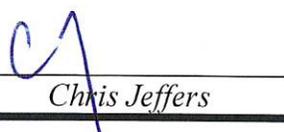
JUN 07 2022

City of South Gate  
CITY COUNCIL

AGENDA BILL

For the Regular Meeting of June 14, 2022  
Originating Department: City Manager's Office

Acting Management Analyst:   
Giselle Mares

Interim City Manager:   
Chris Jeffers

**SUBJECT:** A PUBLIC HEARING TO CONSIDER A PROPOSAL TO LEVY AND COLLECT ASSESSMENTS FOR FISCAL YEAR 2022/23 FOR THE PARKING AND BUSINESS IMPROVEMENT AREA (KNOWN AS THE TWEEDY MILE BUSINESS DISTRICT) BUSINESS LICENSE

**PURPOSE:** Annually, the City is required by the Parking and Business Improvement Area Law of 1989 (California Streets And Highways Code Section 36500 et seq.) to undertake certain proceedings to levy and collect assessments within the Parking and Business Improvement Area. On May 10, 2022, the City Council initiated the proceedings and adopted a resolution to declare the City's intention to levy and collect said assessments. The last step in the proceedings is to conduct the Public Hearing and adopt a Resolution to levy and collect assessments for Fiscal Year 2022/23 for the Parking and Business Improvement Area Business License.

**RECOMMENDED ACTION:** Following the conclusion of the Public Hearing, the City Council will consider adopting a Resolution ordering the levy and collection of assessments for Fiscal Year 2022/23 for the Parking and Business Improvement Area (known as the Tweedy Mile Business District) Business License, as permitted by the Parking and Business Improvement Area Law of 1989 (California Streets And Highways Code Section 36500 et seq.).

**NOTICING PROCEDURE:** A Public Hearing Notice was duly published in the Los Angeles Wave, a local newspaper of general circulation, on May 19, 2022.

**FISCAL IMPACT:** The assessment for a single business can range from \$14 to \$400 annually, an amount which has not changed since January 1971. The Parking and Business Improvement Area Business License funding available for Fiscal Year 2022/23 is estimated to be \$61,206.

**ANALYSIS:** On November 2, 1970, the City Council adopted Ordinance No. 1129 adding Chapter 2.64 (Parking and Business Improvement Area Business License), to Title 2 (Licenses – Business Regulations), of the South Gate Municipal Code establishing a Parking and Business Improvement Area (Area), pursuant to the Parking and Business Improvement Act Law of 1965, Part 5 of Division 18 of the California Streets and Highway Code Section 36000 through 36081. The way the Area works is that the City levies an additional business license tax on businesses located within the designated Area. Section 2.64.040 (Uses and Purpose), states that the funds collected by the City can only be used for the following purposes:

- a. For decoration of any public place in the area;
- b. For promotion of public events which are to take place on or in public places in the area; and
- c. For the general promotion of retail trade activities in the area.

The City's Municipal Code also requires that the Tweedy Mile Advisory Board (Board) submit an Annual Report to the City Council no later than June 1<sup>st</sup> of each year. The Annual Report shall specify the expenses, services, activities, and programs to be funded by the assessment for the upcoming fiscal year, in accordance with the requirements of Sections 36530 and 36533 of the California Streets and Highways Code. Said Code also requires the City Council to approve the Annual Report, and after, it shall adopt a Resolution declaring the City's intention to levy an annual assessment for the fiscal year and schedule a Public Hearing to allow public testimony regarding the proposed assessment.

The Tweedy Mile Advisory Board approved the attached Annual Report (Attachment B). In addition to the Annual Report, the City Council adopted a Resolution declaring the City's intention to levy and collect assessments for Fiscal Year 2022/23 and scheduled a Public Hearing for June 14, 2022. All affected businesses were notified by mail of the Public Hearing (Attachment D). A FAQ (Frequently Asked Questions) document in English and Spanish was also mailed out, as requested by the City Council last year.

No tax increase or changes to the assessment methodology are proposed for assessments to be collected in Fiscal Year 2022/23. The assessment amount has not changed since the Parking and Business Improvement Area was created. The proposed budget for Fiscal Year 2022/23, is included in the Annual Report (Attachment B).

**BACKGROUND:** On May 10, 2022, the City Council initiated the proceedings and adopted a Resolution to declare the City's intention to levy and collect said assessments. The last step in the proceedings is to conduct the Public Hearing and adopt a Resolution to levy and collect assessments for Fiscal Year 2022/23 for the Parking and Business Improvement Area Business License.

Tonight's Public Hearing is the last step, providing a final opportunity to receive public testimony regarding the proposed assessments. At the conclusion of the Public Hearing, the City Council shall tabulate any written or verbal protests on the proposed assessments.

If the assessments of businesses submitting a protest to the proposed Fiscal Year 2022/23 assessments are 50% or greater of the total proposed assessments, assessments shall not be collected in the upcoming year. In absence of a majority receipt of protests, Council may adopt a Resolution approving the levy and collection of assessments in Fiscal Year 2022/23.

The schedule for the assessment proceedings has been/is as follows:

Dates	Action
April 11, 2022	Board discusses and provides guidance for the BID budget(s).
April 25, 2022	Board reviews and approves the Annual Report.
May 10, 2022	City Council adopts Resolution of Intent to Levy Assessments for Fiscal Year 2022/23.

May 12, 2022	Letter and Resolution of Intent (indicating Public Hearing information and how to submit protests verbally or in writing) will be mailed to all affected businesses.
June 14, 2022	City Council conducts Public Hearing to receive public testimony on the proposed assessment levy.

- ATTACHMENTS:**
- A. Proposed Resolution
  - B. Tweedy Mile Advisory Board's Annual Report
  - C. Notice of Public Hearing
  - D. Copy of Letter Mailed to all Affected Businesses

**RESOLUTION NO. \_\_\_\_\_**

**CITY OF SOUTH GATE  
LOS ANGELES COUNTY, CALIFORNIA**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH GATE,  
CALIFORNIA, ORDERING THE LEVY AND COLLECTION OF ASSESSMENTS  
FOR THE FISCAL YEAR 2022-2023 FOR THE PARKING AND BUSINESS  
IMPROVEMENT AREA (KNOWN AS THE TWEEDY MILE BUSINESS  
DISTRICT) BUSINESS LICENSE, AS PERMITTED BY THE PARKING AND  
BUSINESS IMPROVEMENT AREA LAW OF 1989 (CALIFORNIA STREETS  
AND HIGHWAY CODE SECTION 36500 ET SEQ.),**

**WHEREAS**, pursuant to the Parking and Business Improvement Act Law of 1965, Part 5 of Division 18 of the California Streets and Highway Code Section 36000 through 36081, on November 2, 1970, the City Council (“City Council”) of the City of South Gate (“City”) adopted Ordinance No. 1129 adding Chapter 2.64 (Parking and Business Improvement Area Business License), to Title 2 (Licenses – Business Regulations), of the South Gate Municipal Code establishing a Parking and Business Improvement Area (“Area”), specifying the initial or additional rate or levy of the license tax to be imposed on businesses, and specifying the uses to which the revenue shall be expended;

**WHEREAS**, the Parking and Business Improvement Area Business License levies an additional business license tax on businesses located within the designated Area;

**WHEREAS**, pursuant to Section 36530 of the California Streets and Highways Code, on September 27, 2011, the City Council adopted Ordinance No. 2286 adding Sections 2.64.100 through 2.64.140 establishing the Tweedy Mile Advisory Board (“TMAB”) to make recommendations to the City Council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments;

**WHEREAS**, on September 11, 2018 and September 25, 2018, the City Council made appointments to the TMAB, which held its first meeting on February 4, 2019, and has met from time to time since;

**WHEREAS**, the TMAB prepares an annual report specifying the expenses, services, activities, and programs to be funded by the assessment, in accordance with the requirements of Sections [36530](#) and [36533](#) of the California Streets and Highways Code, and upon the TMAB’s approval of the annual report, presents it to the City Council for the conduct of a public hearing on the assessments for the fiscal year referred to in the annual report;

**WHEREAS**, the Area is known as the Tweedy Mile Business District which boundaries include Tweedy Boulevard between the beginning of the northeasterly line of Long Beach Boulevard and easterly along said prolongation and southerly line to the intersection with the westerly line of Hunt Avenue;

**WHEREAS**, the City Council and the TMAB have determined that the Area benefits the businesses located and operating within the Area by generating revenue for businesses to improve the physical and financial health, social and cultural center of the City, and thereby enhances the City's community at large;

**WHEREAS**, the TMAB has conducted significant outreach to member businesses to formulate the Annual Report for Fiscal Year 2022/23, including a work plan, budget and fee assessment schedule that would be fair, reasonable and in compliance with the California Streets and Highway Code Section 36500 et. seq.;

**WHEREAS**, at its Special Meeting of April 25, 2022, the TMAB approved the Annual Report for Fiscal Year 2022/23, specifying the expenses, services, activities, and programs to be funded by the assessments for Fiscal Year 2022/23;

**WHEREAS**, the continuation of the Area and the related levy of assessments will promote the economic revitalization of the downtown area of the City, create jobs, and attract new businesses; in addition, the Area will enhance and promote the City, culturally and commercially;

**WHEREAS**, following adoption, mailing, and publication of a Resolution of Intent to Levy and Collect the Assessments, the City Council held a public meeting on May 10, 2022 to allow public testimony regarding the Fiscal Year 2022/23 assessments of businesses within the Area;

**WHEREAS**, the City Council held a public hearing on June 14, 2022, and heard and considered all protests against the establishment of the assessment; and

**WHEREAS**, the written protests received from the owners of businesses in the Area totaled less than 50 percent of the assessments.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SOUTH GATE, CALIFORNIA, DOES HEREBY RESOLVE AS FOLLOWS:**

**SECTION 1.** The City Council does hereby declare that the above recitals are true and correct and are incorporated herein by reference.

**SECTION 2.** The City Council does hereby declare that the Area has not changed. The territorial boundaries in the Area are identified in the Area Map attached hereto as Exhibit "A" and made a part hereof.

**SECTION 3.** Pursuant to the Parking and Business Improvement Area Law of 1989 (California Streets and Highway Code Section 36500 et seq.), the City Council does hereby declare its intention to continue the levy and collect assessments within the Area for the purpose of marketing and promoting activities which will benefit the businesses located and operating within the Area for Fiscal Year 2022/23.

**SECTION 4.** The City Council does hereby declare that the type or types of improvements and activities proposed to be funded by the levy of assessments on businesses in the Area are in line with

the “Improvements” and “Activities” permitted under Sections 36510 & 36513 of Streets and Highway Code, specifically: (a) “Improvement” means the acquisition, construction, installation, or maintenance of any tangible property with an estimated useful life of five years or more including, but not limited to parking facilities, benches, trash receptacles, street lighting, decorations, parks, and fountains; and (b) “Activities” means, but is not limited to, promotion of public events which benefit businesses in the area and which take place on or in public places within the area, furnishing of music in any public place in the area, promotion of tourism within the area and activities which benefit businesses located and operating in the area. Except where funds are otherwise available, an assessment will be levied annually to pay for all improvements and activities within the Area.

**SECTION 5.** The TMAB’s Annual Report for Fiscal Year 2022/23 is on file in the City Clerk’s Office and contains a description of the improvements and activities to be provided, the boundaries of the Area, and the proposed assessments to be levied upon the businesses within the Area for the Fiscal Year 2022/23.

**SECTION 6.** The City Council conducted a public hearing on June 14, 2022, at 6:30 p.m., at the City Hall Council Chambers and via Call-in Conference, to consider said assessments to be levied. At least 72 hours beforehand, the Dial-In Number and Conference Code were posted on the City’s website at [www.cityofsouthgate.org/AgendaCenter](http://www.cityofsouthgate.org/AgendaCenter). During the public hearing, the City Council allowed public testimony regarding the proposed assessments of businesses within the Area for the proposed work plan for Fiscal Year 2022/23.

**SECTION 7.** At this public hearing, the City Council heard and considered all protests against the establishment of the assessment or the furnishing of specified types of improvements or activities within the Area. The protest against the assessments were made orally or in writing by any interested person. All written protests were filed with the City Clerk.

A written protest may be withdrawn from record at any time before the conclusion of the public hearing. Each written protest shall contain a written description of the business in which the person signing the protest is interested, sufficient to identify the business, and its address. If the person signing the protest is not shown on the official records of the City as the owner of the business, then the protest shall contain or be accompanied by written evidence that the person is the owner of the business. Any written protest as to the regularity or sufficiency of the proceeding shall be in writing and clearly state the irregularity or defect to which objection is made.

[Remainder of page left blank intentionally.]

**SECTION 8.** The City Council does hereby order the levy and collection of the assessment for Fiscal Year 2022/23. The method and basis of levying the annual assessment for each business in the Area for the Fiscal Year 2022/23 is set forth in Exhibit B attached hereto and made a part hereof.

**SECTION 9.** The City Clerk shall certify to the adoption of this Resolution which shall be effective upon its adoption.

**PASSED, APPROVED and ADOPTED** this 14<sup>th</sup> day of **June 2022**.

**CITY OF SOUTH GATE:**

By: \_\_\_\_\_  
Al Rios, Mayor

**ATTEST:**

By: \_\_\_\_\_  
Yodit Glaze, City Clerk  
(SEAL)

**APPROVED AS TO FORM:**

By: Raul F. Salinas   
Raul F. Salinas, City Attorney

**PARKING AND BUSINESS IMPROVEMENT AREA  
ANNUAL REPORT FOR FISCAL YEAR 2022/23**

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This annual report includes the proposed assessment levy and program budget for the fiscal year 2022/23.

**Tweedy Mile Advisory Board**

Per the Parking and Business Improvement Area Law of 1989 and the South Gate Municipal Code, Chapter 2.64, the City Council shall appoint a Tweedy Mile Advisory Board in order to make recommendations to the City Council on the expenditure of revenues derived from the levy assessments on proposed improvements and activities and on the method and basis of levying assessments.

**Purpose of Annual Report**

The Tweedy Mile Advisory Board shall prepare an annual report for each fiscal year for which assessments are to be levied and collected to pay the costs of the improvements and activities described in the report. The report may propose changes, including but not limited to, the boundaries of the parking and business improvement area and the basis and method of levying the assessments.

**Boundaries and Assessments**

There are no proposed changes to the Parking and Business Improvement Area (“Area”) boundaries or the assessment methodology. The Area boundary map and assessment methodology are included as Exhibits A and B.

**Method and Basis of Levying the Assessment**

All businesses within the Area are subject to the assessment. The levy of the business license tax imposed upon the businesses within said Area, is hereby fixed, levied, determined and established per the City’s assessment methodology included with this report as Exhibit B.

**Payment of Tax**

The additional rate or levy of the license tax levied is due and payable at the same time and in the same manner that the business license tax is imposed by the South Gate Municipal Code Chapter 2.08 (Business License Tax).

**Budget**

A line-item budget for FY 2022/23 is included with this report as Exhibit C.

Exhibit A– Parking and Business Improvement Area Map

Exhibit B – Parking and Business Improvement Area Business License Fees

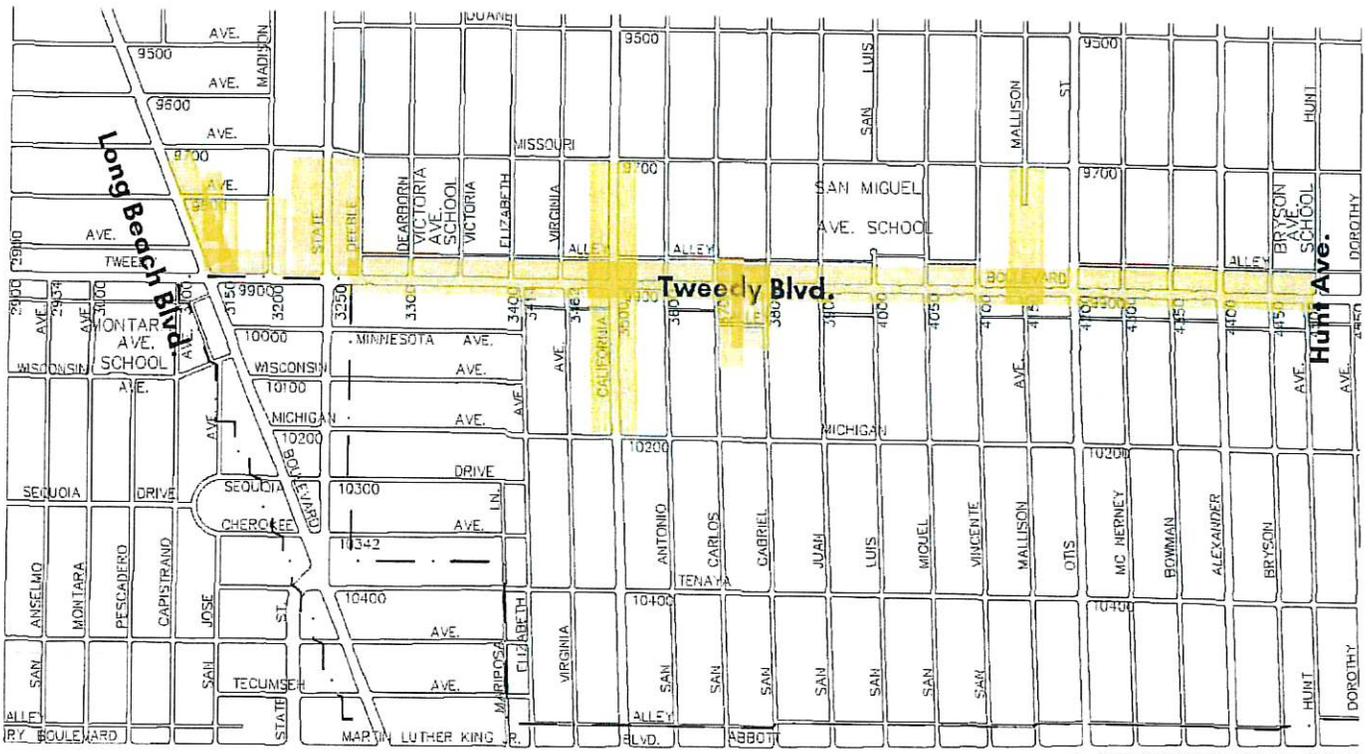
Exhibit C– Parking and Business Improvement Area Budget for FY 2022/23



# PARKING AND BUSINESS IMPROVEMENT AREA MAP

Exhibit A

Below is a map delineating the boundaries of the Business Improvement Area in the City of South Gate.



### Addresses located in the Business Improvement Area:

- California Ave. 9700 - 10100
- Long Beach Blvd. 9700 - 9900
- Otis St. 9700 - 10100
- San Gabriel Ave. 9900 - 10100
- San Juan Ave. 9900 - 10100
- State St. 9700 - 9900
- Twеды Blvd. 3150 - 4499

**CITY OF SOUTH GATE**  
**PARKING AND BUSINESS IMPROVEMENT AREA BUSINESS LICENSE FEES**  
**FISCAL YEAR 2022/23**

Street Name	Address Range
Tweedy Blvd.	3150 - 4499
California Ave.	9700 - 10100
Long Beach Blvd.	9700 - 9900
Otis St.	9700 - 10100
San Gabriel Ave.	9900 - 10100
San Juan Ave.	9900 - 10100
State St.	9700 - 9900

Businesses located in the Parking and Business Improvement Area are subject to the provisions of Chapter 2.64 of the South Gate Municipal Code, "Parking and Business Improvement Area" which established a Business Improvement Area Fee based on the businesses' annual gross receipts.

The Business Improvement Area Fees are collected by the City and are deposited into the "Parking and Business Improvement Account" and can be used for the following purposes only:

1. Decoration of any public place in the area.
2. Promotion of public events which are to take place on or in public places in the area.
3. The general promotion of retail trade activities in the area.

The Business Improvement Area Fee is an additional fee to the regular City license tax shown on the enclosed renewal. The business owner shall calculate the Business Improvement Area Fee according to the schedule below and add it to total tax calculated on the Business License Renewal Form.

**Schedule of Business Improvement Area Fees**

**Annual Gross Receipts Total:**

If less than \$10,000	\$15
If \$10,000 or more, but less than \$25,000	\$20
If \$25,000 or more, but less than \$50,000	\$25
If \$50,000 or more, but less than \$75,000	\$36
If \$75,000 or more, but less than \$100,000	\$48
If \$100,000 or more, but less than \$200,000	\$60
If \$200,000 or more, but less than \$300,000	\$72
If \$300,000 or more, but less than \$400,000	\$84
If \$400,000 or more, but less than \$500,000	\$96
If \$500,000 or more, but less than \$600,000	\$110
If \$600,000 or more, but less than \$700,000	\$124
If \$700,000 or more, but less than \$800,000	\$138
If \$800,000 or more, but less than \$900,000	\$152
If \$900,000 or more, but less than \$1,000,000	\$166
If \$1,000,000 or more, but less than \$1,100,000	\$180
If \$1,100,000 or more, but less than \$1,200,000	\$194
If \$1,200,000 or more, but less than \$1,300,000	\$208
If \$1,300,000 or more, but less than \$1,400,000	\$222
If \$1,400,000 or more, but less than \$1,500,000	\$236

**The Fee Shall Be:**

If such gross receipts exceed the sum of \$1,500,000, the Fee shall be the sum of \$236.00 as specified above, plus the sum of 25 cents for each \$1,000 or major fraction thereof in excess of said \$1,500,000.

Total Not to Exceed \$400

**Parking and Business Improvement Area Budget  
FY 2022/23**

Exhibit C

<b>Estimated Beginning BID Fund Balance - July 1, 2022</b>	<b>\$39,206.00</b>
FY 2022/23 Estimated Assessment Revenue	\$22,000.00
<b>Total Estimated BID Funds Available for Use in FY 2022/23</b>	<b>\$61,206.00</b>
<b>Proposed Budget Items</b>	<b>Amounts</b>
Decoration of Any Public Place in the Area	\$20,000.00
Promotion of Public Events which are to take place in the Area	\$1,206.00
General Promotion of Retail Trade Activities in the Area	\$40,000.00
<b>Estimated Ending BID Fund Balance - June 30, 2023</b>	<b>\$0.00</b>

SOUTH GATE PRESS

3731 WILSHIRE BLVD STE 840, LOS ANGELES, CA 90015  
Telephone (323) 556-5720 / Fax (213) 834-0584

Chris Jeffers, Deputy City Clerk  
CITY OF SOUTH GATE /CITY CLERK  
8650 CALIFORNIA AVE  
SOUTH GATE, CA - 90280

PROOF OF PUBLICATION

(2015.5 C.C.P.)

State of California )  
County of LOS ANGELES ) ss

Notice Type: HRG - NOTICE OF HEARING

Ad Description:  
Parking and Business Improvement Area for FY 2022/23

I am a citizen of the United States and a resident of the State of California; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer and publisher of the SOUTH GATE PRESS, a newspaper published in the English language in the city of SOUTH GATE, county of LOS ANGELES, and adjudged a newspaper of general circulation as defined by the laws of the State of California by the Superior Court of the County of LOS ANGELES, State of California, under date 04/10/1929, Case No. 273415. That the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

05/19/2022

Executed on: 05/19/2022  
At Los Angeles, California

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Signature



\* A 0 0 0 0 0 6 0 2 4 2 1 1 \*

Email

This space for filing stamp only

Office of the  
South Gate City Clerk

MAY 23 2022

FILED

PRE #: 3586525

CITY OF SOUTH GATE  
NOTICE OF PUBLIC HEARING  
NOTICE IS HEREBY GIVEN that the City Council of South Gate, California will conduct a public hearing for the purpose of continuing the levy and assessment of business owners within the Parking and Business Improvement Area, also known as the Tweedy Mile Business District, for the Fiscal Year 2022/23. In response to this report and recommendation, as permitted under the California Streets and Highways Code, the City Council adopted a Resolution on May 10, 2022, declaring the City's intentions to levy and collect the assessments, known as a business license fee, for the Fiscal Year 2022/23, as recommended by the Tweedy Mile Advisory Board.  
NOTICE IS HEREBY GIVEN that the City Council shall conduct a public hearing in connection with the proposed assessment.  
DATE: TUESDAY, JUNE 14, 2022  
TIME: 6:30 P.M.  
LOCATION: In-Person at City Hall-8650 California Ave.  
Members of the public may also join via teleconference, for the updated Dial-In Number for the June 14<sup>th</sup> City Council meeting, please visit the City's website at [www.cityofsouthgate.org](http://www.cityofsouthgate.org).  
The Public Hearing has been scheduled for the City Council to hear oral and written testimony from interested parties. At the end of the Public Hearing, the City Council shall determine whether sufficient protests equaling 50 percent or more of the assessments proposed have been received. If sufficient protests are received, the assessments shall not be approved.  
Each written protest shall contain the business address and name of person. Written protests against the proposed assessment shall be mailed or delivered to the City Clerk's Office, 8650 California Avenue, South Gate, California, 90280 or at [squerrero@sogate.org](mailto:squerrero@sogate.org), no later than 6:00 p.m., on June 14, 2022.  
Should you have any questions, please contact Giselle Mares, Acting Management Analyst by phone at (323) 553-8802 or by email at [gmara@sogate.org](mailto:gmara@sogate.org).  
ESPAÑOL  
Para información en Español acerca de esta junta, por favor de comunicarse al (323) 553-8802.  
THIS NOTICE IS GIVEN by the order of the City Clerk of said City and is dated this May 12, 2022.  
/s/Chris Jeffers, Interim City Clerk  
5/19/22  
PRE-3586525#  
SOUTH GATE PRESS

MAY 12 2022

**CITY OF SOUTH GATE  
NOTICE OF PUBLIC HEARING**

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**DATE:** TUESDAY, JUNE 14, 2022  
**TIME:** 6:30 P.M.  
**LOCATION:** In-Person at City Hall-8650 California Ave.  
Members of the public may also join via teleconference. For the updated Dial-In Number for the June 14<sup>th</sup> City Council meeting, please visit the City's website at [www.cityofsouthgate.org](http://www.cityofsouthgate.org).

The Public Hearing has been scheduled for the City Council to hear oral and written testimony from interested parties. At the end of the Public Hearing, the City Council shall determine whether sufficient protests equaling 50 percent or more of the assessments proposed have been received. If sufficient protests are received, the assessments shall not be approved.

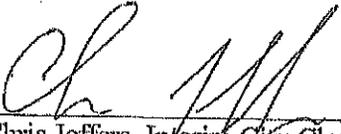
Each written protest shall contain the business address and name of person. Written protests against the proposed assessment shall be mailed or delivered to the City Clerk's Office, 8650 California Avenue, South Gate, California, 90280 or at [sguerrero@sogate.org](mailto:sguerrero@sogate.org), no later than 5:00 p.m., on June 14, 2022.

Should you have any questions, please contact Giselle Mares, Acting Management Analyst by phone at (323) 563-9502 or by email at [gmares@sogate.org](mailto:gmares@sogate.org).

**ESPAÑOL**

Para información en Español acerca de esta junta, por favor de comunicarse al (323) 563-9502.

**THIS NOTICE IS GIVEN** by the order of the City Clerk of said City and is dated this May 12, 2022.

  
Chris Jeffers, Interim City Clerk

Publication date: May 12, 2022



Office of the City Manager  
8650 California Avenue, South Gate, CA 90280  
P: (323) 563-9501 F: (323) 569-2678  
www.cityofsouthgate.org

May 12, 2022

**RE: City’s Intention to Levy and Collect Assessments for Fiscal Year 2021-2022 for the Tweedy Business Improvement Area, also known as the Tweedy Mile**

Dear Business Owner:

Notice is hereby given that the City of South Gate will conduct a public hearing for the purpose of continuing the levy of business owners, known as a business license fee, within the Parking and Business Improvement Area, also known as the Tweedy Mile, for the Fiscal Year 2022/23.

Enclosed with this letter is a copy of the proposed Annual Report.

**NOTICE IS HEREBY GIVEN** that the City Council shall conduct a public hearing in connection with the proposed Annual Report:

- DATE:** Tuesday, June 14, 2022
- TIME:** 6:30 P.M.
- LOCATION:** City Hall Council Chambers  
8650 California Ave, South Gate, CA 90280  
OR via Teleconference, please visit the City’s website at [www.cityofsouthgate.org](http://www.cityofsouthgate.org) for the updated Dial-In Number and Meeting ID for the June 14<sup>th</sup> City Council meeting.

The Public Hearing has been scheduled for the City Council to hear oral and written testimony from the business owners on Tweedy Mile. Each written protest shall contain the business address and name of business owner. Written protests against the proposed assessment shall be mailed or delivered to the City Clerk’s Office, 8650 California Avenue, South Gate, California, 90280 or emailed to [sguerrero@sogate.org](mailto:sguerrero@sogate.org) , **no later than 5:00 p.m., on June 14, 2022.**

Should you have any questions, please contact Giselle Mares, Acting Management Analyst by phone at (323) 563-9502 or by email at [gmares@sogate.org](mailto:gmares@sogate.org).

Sincerely,

Giselle Mares,  
Acting Management Analyst

Enclosure: Proposed Annual Report





12 de mayo de 2022

**Office of the City Manager**  
8650 California Avenue, South Gate, CA 90280  
P: (323) 563-9501 F: (323) 569-2678  
[www.cityofsouthgate.org](http://www.cityofsouthgate.org)

**RE: Intención de la Ciudad de continuar evaluaciones para el año fiscal 2022-2023 para el área de mejora comercial Tweedy, también conocida como Tweedy Mile**

Estimado/a dueño/a de Negocio:

Por la presente se notifica que la Ciudad de South Gate llevará a cabo una audiencia pública con el propósito de continuar la tarifa de licencia comercial a los dueños de negocios dentro del Área de Mejoramiento Comercial, también conocida como Tweedy Mile, para el Año fiscal 2022/23. En respuesta a esta recomendación, según lo permitido por la Sección 36500 del Código de Calles y Carreteras de California, el Concejo Municipal adoptó una Resolución el 10 de mayo de 2022, declarando las intenciones de la Ciudad de continuar las tarifas de licencia comercial, para el Año fiscal 2022/23, según lo recomendado por la Junta Asesora de Tweedy Mile.

Adjunto a esta carta se encuentra una copia del Informe Anual propuesto.

**POR LA PRESENTE SE DA AVISO** de que el Concejo Municipal llevará a cabo una audiencia pública en relación con el informe anual propuesto:

**FECHA:** Martes 14 de junio de 2022

**HORA:** 6:30 P.M.

**UBICACIÓN:** Cámaras del Concejo Municipal  
8650 California Ave, South Gate, CA 90280  
o a través de Teleconferencia, visite el sitio web de la Ciudad en [www.cityofsouthgate.org](http://www.cityofsouthgate.org)  
para obtener el número de marcación para la reunión del Concejo Municipal del 14 de junio.

La Audiencia Pública ha sido programada para que el Concejo Municipal escuche el testimonio oral y escrito de los dueños de negocio. Cada protesta escrita deberá contener la dirección comercial y el nombre del dueño de negocio. Las protestas por escrito contra la evaluación propuesta se enviarán por correo o se entregarán a la oficina de la secretaria municipal, 8650 California Avenue, South Gate, California, 90280 o [sguerrero@sogate.org](mailto:sguerrero@sogate.org), a más tardar a las 5:00 p.m., el 14 de junio de 2022.

Si tiene alguna pregunta, comuníquese con Giselle Mares, Analista por teléfono al (323) 563-9502 o por correo electrónico a [gmares@sogate.org](mailto:gmares@sogate.org).

Atentamente,

Giselle Mares, Analista



**Adjunto:** Informe anual propuesto

## FREQUENTLY ASKED QUESTIONS

### WHAT IS A BID?

BID is an acronym for "Business Improvement District" and it is an additional tax fee on property within a defined geographic boundary in which the revenues raised from this additional tax fee are spent only within the same area.

### WHEN IS THE ADDITIONAL TAX FEE DUE?

The additional tax fee is due and payable at the same time as the business license renewal.

### IS THIS A NEW TAX?

No, the City Council adopted the BID on November 2, 1970. This additional tax fee has been renewed every year since and the fee amounts have remained the same.

### WHO MANAGES THE BID?

The BID is managed by the Tweedy Mile Advisory Board. The Board is appointed by the City Council and serves in an advisory capacity by submitting request for their approval on expenditures of revenues collected from the levy of the additional tax fees.

### HOW ARE THE ADDITIONAL TAX FEES CALCULATED?

The additional tax fees are determined by the annual gross receipts and range between \$15-\$400. See enclosed fee schedule.

### HOW ARE THE ADDITIONAL TAX FEES COLLECTED USED?

The additional tax fees collected can be used for the following purposes only:

- 1.) Decoration of any public place in the area.
- 2.) Promotion of public events which are to take place in public places in the area.
- 3.) The general promotion of retail trade activities in the area.

### WHEN DOES THE BOARD MEET?

The Tweedy Mile Advisory Board meets monthly on the first Monday of the month at 5:00 p.m. The meetings are open to the public and the agendas are posted on the city's website at [www.cityofsouthgate.org](http://www.cityofsouthgate.org)

### HOW DO I PROTEST?

A Public Hearing has been scheduled for the City Council to hear oral and written comments. At the end of the Public Hearing, the City Council shall determine whether sufficient protests equaling 50 percent or more of the additional tax fees proposed have been received. If sufficient protests are received, the additional tax fees shall not be approved.

Each written protest shall contain the person's name and business address. Written protests against the proposed additional tax fees shall be mailed or delivered to the City Clerk's Office, 8650 California Avenue, South Gate, California, 90280 or emailed to [sguerrero@sogate.org](mailto:sguerrero@sogate.org) no later than 5:00 p.m., on June 14, 2022. A business owner can also attend the public hearing and simply state verbally that they protest the levy of the additional tax fees.

## PREGUNTAS FRECUENTES

### **¿QUÉ ES UN BID?**

Un BID es un acrónimo que significa "Distrito de Mejoramiento Comercial" y es una tarifa de impuesto adicional sobre la propiedad dentro de un límite geográfico definido y en el que los ingresos recaudados de esta tarifa de impuesto adicional se gastan únicamente dentro de la misma área.

### **¿CUÁNDO SE VENCE LA TARIFA DE IMPUESTO ADICIONAL?**

La tarifa de impuesto adicional se vence y se puede pagar al mismo tiempo que la renovación de la licencia comercial.

### **¿ES ESTE UN NUEVO IMPUESTO?**

No, el Concejo Municipal aprobó el Distrito de Mejoramiento Comercial (BID) el 2 de noviembre de 1970. Desde entonces, esta tarifa de impuesto adicional se ha renovado cada año y las tarifas se han mantenido igual.

### **¿QUIÉN ADMINISTRA EL BID?**

El Distrito de Mejoramiento Comercial (BID) es administrado por la Mesa Asesora de Tweedy Mile. La Mesa Asesora es nombrada por el Concejo Municipal y sirve en calidad de asesor presentando una solicitud para su aprobación sobre los gastos de los ingresos recaudados de las tarifas de impuesto adicional.

### **¿CÓMO SE CALCULAN LAS TARIFAS DE IMPUESTO ADICIONAL?**

Las tarifas de impuesto adicional se determinan por los ingresos brutos anuales y varían entre \$15 y \$400. Vea la lista de tarifas adjunta.

### **¿CÓMO SE UTILIZAN LAS TARIFAS DE IMPUESTO ADICIONAL RECAUDADAS?**

Las tarifas de impuesto adicional recaudadas se pueden utilizar únicamente para los siguientes propósitos:

- 1.) Decoración de cualquier lugar público en el área.
- 2.) Promoción de eventos públicos que se llevarán a cabo en lugares públicos del área.
- 3.) La promoción general de las actividades comerciales en el área.

### **¿CUÁNDO SE REÚNE LA MESA ASESORA?**

La Mesa Asesora de Tweedy Mile se reúne mensualmente el primer lunes del mes a las 5:00 p.m. Las reuniones están abiertas al público y las agendas se publican en el sitio web de la ciudad en [www.cityofsouthgate.org](http://www.cityofsouthgate.org)

### **¿CÓMO PROTESTO?**

Se ha programado una Audiencia Pública para que el Concejo Municipal escuche los comentarios orales y escritos. Al final de la Audiencia Pública, el Concejo Municipal determinará si se han recibido suficientes protestas equivalentes al 50 por ciento o más de las tarifas de impuesto adicional propuestas. Si se reciben suficientes protestas, las tarifas de impuesto adicional no se aprobarán.

Cada protesta por escrito deberá contener el nombre de la persona y la dirección comercial. Las protestas por escrito en contra de las tarifas de impuesto adicional propuestas deberán enviarse por correo o entregadas en persona a la oficina de la Secretaria Municipal, 8650 California Avenue, South Gate, California, 90280 o por correo electrónico a [sguerrero@sogate.org](mailto:sguerrero@sogate.org) a más tardar las 5:00 p.m. del 14 de junio de 2022. El dueño de un negocio también puede asistir a la audiencia pública y simplemente declarar verbalmente que protesta por las tarifas de impuesto adicional.