RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH GATE, CALIFORNIA, AUTHORIZING THE CITY MANAGER TO EXECUTE A SUBAWARD AGREEMENT WITH THE COUNTY OF LOS ANGELES TO RECEIVE GRANT FUNDS TO BE USED FOR 2020 CENSUS EDUCATION AND OUTREACH ACTIVITIES

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, the next enumeration will be April 1, 2020 and will be the first to rely heavily on online responses; and

WHEREAS, the primary and perpetual challenge facing the U.S. Census Bureau is the undercount of certain population groups; and

WHEREAS, that challenge is amplified in California, given the size of the state and the diversity of communities; and

WHEREAS, California has a large percentage of individuals that are considered traditionally “Hard-to-Count (“HTC”)” and “least likely to respond”, which are terms of art and are often used interchangeably based on multiple demographic, housing and socioeconomic variables factors, have been judged as difficult to enumerate by the California Department of Finance Demographic Research Unit; and

WHEREAS, these diverse communities and demographic populations are at risk of being missed in the 2020 Census; and

WHEREAS, California received nearly $27 million in federal funding to conduct Census 2020 outreach related activities; and

WHEREAS, the County of Los Angeles (“County”) was awarded a total of $9,393,090 in funding to conduct 2020 Census-related education and outreach activities, and to initiate targeted outreach strategies; and

WHEREAS, pursuant to Government Code section 31000 and Health and Safety Code section 34149, the County may enter into an agreement with the city to provide specialized functions on behalf of the County; and

WHEREAS, on January 29, 2019, the County Board of Supervisors authorized the Chief Executive Officer to execute agreements with public entities, community-based organizations and other entities to carry out the above activities consistent with all State requirements; and
WHEREAS, the City of South Gate ("City") is eligible to receive $102,316 in grant funds from the County for census outreach activities; and

WHEREAS, the City desires to request an allocation of funds to provide said Census-related education and outreach activities; and

WHEREAS, the City desires to enter into a Subaward Agreement with the County to receive said grant funds;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SOUTH GATE DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. The City Council hereby authorizes the City Manager to execute a Subaward Agreement with the County of Los Angeles for the City to receive $102,316 in grant funds to be used to engage in Census 2020 education and outreach activities that focus on both geographic areas and demographic populations who are “HTC” and “least likely to respond.”

SECTION 2. The City Council hereby acknowledges that it will be subject to the terms and conditions as specified in the Subaward Agreement.
SECTION 3. The City Council hereby authorizes the City Manager or his designee to execute all necessary documents, on the City’s behalf, to ensure compliance with the Subaward Agreement and to conduct 2020 Census-related education and outreach activities.

SECTION 4. The City Clerk shall certify to the adoption of this Resolution which shall be effective upon its adoption.

PASSED, APPROVED and ADOPTED this 12th day of November, 2019.

CITY OF SOUTH GATE:

By: M. Belén Bernal, Mayor

ATTEST:

By: Carmen Avalos, City Clerk
(SEAL)

APPROVED AS TO FORM:

By: Raul F. Salinas, City Attorney
I, Carmen Avalos, City Clerk of the City of South Gate, California, hereby certify that the whole number of Members of the City Council of said City is four; that Resolution No. 7892 was adopted by the City Council at their Regular Meeting held on November 12, 2019, by the following vote:

Ayes: Council Members: Bernal, Diaz, Rios, Davila and De Witt
Noes: Council Members: None
Absent: Council Members: None
Abstain: Council Members: None

Witness my hand and the seal of said City on November 13, 2019.

Carmen Avalos, City Clerk
City of South Gate, California