PRIORITY TOOL KIT │ Top Short-, Mid- and Long-term Strategies per Guiding Principles					
RS = Recommended Strategy *(only High Priority strategies shown)*			**Responsible Department(s)**		
RS#	Timeframe	Description	PW	PD	CD
Guiding Principle Area #1: Organize an Internal Parking Task Force					
1.01	ST	Create a Parking Task Force to examine and address concerns raised in the Citywide On-Street Parking Management Study, and to guide the City's departments to implement the "Guiding Principles".	PW	PD	CD
1.02	ST	Parking Task Force should schedule quarterly meetings to identify parking hot spots, provide updates on implemented "Guiding Principals" and discuss future "Guiding Principals".	PW	PD	CD
1.03	ST	Prepare agenda reports for City Council to implement parking modifications to existing City ordinances such as curb marking requirements, Preferential Parking Districts (PPD), on-street parking time limits, street sweeping hours, widening of driveways, etc.	PW	PD	CD
1.04	ST	Implement parking pilot programs with a before and after studies.	PW	PD	CD
1.05	ST	Report quarterly parking enforcement activities from police department, Code enforcement, and Public Works.	PW	PD	CD
1.06	ST	Provide annual report to the City Council on parking accomplishments.	PW		
1.07	MT	Develop a strategy plan to implement short-term, mid-term and long-term strategies outlined in the Citywide On-Street Parking Study, based on funding, City resources and changing organization of local community needs and demands.	PW	PD	CD
1.08	MT	Oversee City staff implementation of parking program.	PW	PD	CD
1.09	LT	Improve City staff coordination of parking related planning and engineering activities with the reporting, implementation, and tracking of parking issues carried out by the City's police department, public works and parking enforcement.	PW	PD	CD
Guiding Principle Area #2: Authorize Public Works to Implement As-Needed Parking Strategies on Public Streets					
2.01	ST	Promote Light Rail as a future alternative mode of transportation.	PW		CD
2.02	ST	Reduce red curb zones at intersections per in compliance with the CA MUTCD standards.	PW		
2.03	ST	Reduce fire hydrant 'No Parking' zones per City ordinance.	PW		
2.04	ST	Install signs prohibiting the parking of commercial vehicles on residential streets.	PW		
2.05	ST	Implement pilot program for the installation of on-street parking stalls on major arterials or business districts.	PW		
2.06	MT	Create a standardized process to review, approve and administer new Preferential Parking Districts throughout the City	PW		
2.07	LT	Pursue grant opportunities for the implementation of citywide bike facilities and Active Transportation Program (ATP) infrastructure to encourage non-motorized modes of travel	PW		
Guiding Principle Area #3: Direct Police Department to Address Operational Issues Related to On-Street Parking with More Parking Enforcement					
3.01	ST	Prioritize proactive enforcement in areas with the highest parking demands (see Minagar's parking utilization heat maps).		PD	
3.02	ST	Implement first-offense warning system for parking violations for an initial period for new PPD or new parking strategies.		PD	
3.03	ST	Increase parking enforcement to minimize improper use of on-street parking, such as large commercial vehicles on residential streets, auto repairs by nearby businesses, auto repairs by residents, vehicles parked more than 72 hours, and vehicle sales on residential streets.		PD	
3.04	MT	Evaluate parking enforcement program to determine if additional parking enforcement officers are necessary		PD	
3.05	MT	Implement education program for ELAC students not to park on residential streets.	PW	PD	
3.06	LT	Consider License Plate Recognition (LPR) technology to digitally "chalk" vehicles parked longer than 72 hours, or otherwise identify and log improperly parked vehicles in designated "No Parking" locations such as in PPDs.		PD	
Guiding Principle Area #4: Direct Code Enforcement to Focus on Addressing Private Property Issues Impacting On-Street Parking					
4.01	ST	Enforce existing parking ordinances and regulations contained in the Municipal/Zoning Code.		PD	CD
4.02	ST	Increase code enforcement on residential dwelling units to deter unpermitted business activities.			CD
4.03	ST	Increase code enforcement to deter the illegal conversion of garages to living spaces.			CD
4.04	MT	Implement city app for residents and business owners to report code violations.			CD
4.05	MT	Identify and work with property owners to mitigate or remove barriers to driveway access and sight distance (e.g., vegetation overgrowth, block walls, fences, driveway gates).			CD
4.06	MT	Require and implement that existing and future permitted converted garages provide adequate parking on private property.			CD
4.07	MT	Evaluate the parking enforcement program to determine if additional code enforcement officers are necessary.			CD
Guiding Principle Area #5: Provide Private Property Owners with Opportunities and Strategies to Better Utilize Their Off-Street Parking Space					
5.01	ST	In order to encourage private property owners to park vehicles inside their property, staff recommends developing a Pilot Program to allow residents to widen existing driveways to accommodate additional parking within their property.	PW		CD
5.02	MT	Create incentive programs leading residents to use their driveways/garages. For example, develop a city program to host a "Neighborhood Garage Clean-Out" event.			CD
5.03	MT	Evaluate Potential Web-Based Parking Finder Applications.	PW		
Guiding Principle Area #6: Implement Public Parking Strategies					
6.01	ST	City owned parking lots are underutilized. Consider strategies to encourage and promote day, weekend and over-night parking by creating wayfinding signs, parking maps, using social media, newsletter and City's website.	PW		CD
6.02	MT	Evaluate an Advanced Parking System (APS) to facilitate ways to find parking availability at City owned parking lots. The APS will obtain information about available parking spaces in nearby city-owned lots.	PW		
6.03	MT	Evaluate shared agreements for overnight use of City/School/Park/Private Parking Lots.			CD
6.04	MT	Identify opportunities and locations to create new overnight public parking lots for residents.			CD
6.05	MT	Conduct functional and financial analyses for constructing new long-term surface parking lot or parking garages.			CD

MINAGAR & ASSOCIATES, INC.
Traffic/Civil/Electrical Engineering – ITS – Transportation Planning – CEM

		RS = Recommended Strategy *(only High Priority strategies shown)*	Responsible Department(s)		
RS#	**Timeframe**	**Description**	**PW**	**PD**	**CD**
6.06	LT	Coordinate with UPRR to enter into a lease agreement to use railroad right-of-way on the north and south sides of the railroad tracks between Ardmore Avenue and Independence Avenue for public parking.	PW		
Guiding Principle Area #7: Implement a Community Educational Campaign					
7.01	ST	Educate the public on proper parking ethetic to solve the parking problem.	PW		
7.02	ST	Promote the utilization of existing garage and driveway space.			CD
7.03	ST	Develop online residential parking resources and forms.	PW		
7.04	MT	Promote neighborhood Garage Clean Out Event to lead residents to use their driveways/garages for parking. Use the occasion to educate and encourage people to learn about the City's on-street parking management program.			CD
Guiding Principle Area #8: Direct Community Development Department to Create Planning Initiatives to Enhance On-Street Parking Conditions					
8.01	ST	Encourage apartment owners and multi-family building managers to provide tenants with secure bike facilities.			CD
8.02	MT	Expand Preferential Parking District (PPD) Program Citywide.	PW		
8.03	LT	Introduce Light-Rail (Eco-Rapid Transit) and Improve Connections to Destinations (First Mile / Last Mile)	PW		CD
8.04	LT	Encourage businesses to explore feasibility of ride-sharing programs or parking incentive programs such as California's Parking "Cash-Out" Law (AB 219) for employers who currently provide free parking			CD
8.05	MT	In high problematic areas, evaluate the expansion of new routes of the GATE (Get Around Town Express) bus/shuttle service.			CD
8.06	MT	Work with local schools to develop neighborhood traffic management plans (NTMP) which incorporate parking mitigation strategies for faculty, staff and students who currently park on adjacent residential streets.			CD
8.07	MT	Promote availably and awareness of public transportation services including bus stops and discontinued bus fares in order to help reduce auto ownership.			CD
8.08	MT	In high problematic areas, require development projects to implement and/or contribute toward Transportation Demand Management (TDM) improvements as part of development approval.			CD
8.09	MT	In high problematic areas, evaluate restricting approvals for new garage dwellings and Single Family Dwelling Unit-to-Multi Family Dwelling Unit conversions.			CD
8.10	LT	Consider improving planning and zoning policies to better scrutinize the potential parking impacts of high-density residential developments where the surrounding on-street parking infrastructure cannot support the anticipated demand.			CD
8.11	LT	Invest in and implement socioeconomic strategies. Improve local job market and opportunities to promote local travel and reduce car ownership.			CD
8.12	LT	Pursue funding opportunities for bike paths, bike lanes, bike routes and/or cycle tracks.	PW		

Notes:

ST	Short-term priority/implementation (Within 1 Year)
MT	Mid-term priority/implementation (Within 1 to 5 years)
LT	Long-term priority/implementation (Within 5 to 10 years)

Responsible Department(s)
PW: Public Works   **PD:** Police
CD: Community Development