



# City of South Gate

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**Carmen Avalos, CMC**  
City Clerk

**Subject: *Prohibition of Official City of South Gate Insignia on Campaign Literature or Political Social Media Post***

Dear 2020 Council Candidate:

As you may be aware, state law prohibits the use of public monies and resources for political purposes. State law further prohibits the use of a city seal in a manner which creates a misleading, erroneous, or false impression that the document is authorized by the City of South Gate. The South Gate Municipal Code also prohibits the use of its official seal and all City logos or insignia for anything other than official City business.

Therefore, please be advised that the City seal and all City logos and insignia including those set forth below, or others not noted represent the City of South Gate and its City departments. The use of such insignias has not been authorized for reproduction in any campaign literature or social media post affiliated with any political campaign.



Should you have any questions with respect to the use of City insignia which may represent the City of South Gate and may be prohibited for use in any campaign literature, I would encourage you to contact the City Attorney's office and our office prior to the use of such insignia.

Sincerely,

**Carmen Avalos, CMC**  
City Clerk