NEW SIGN REGULATIONS

On July 10, 2018 the City Council adopted a sign ordinance that establishes sign regulations in South Gate. These sign regulations went into effect in August, 2018. While most of the sign regulations remain unchanged from past requirements, we want to remind you of some of the most common prohibited signs/banners and signs that need City permits.

What can you do as a business owner?
Please review the following list of prohibited signs and remove any prohibited signs from your property. Also, please obtain Planning Division approval and permits for permitted signs.

Prohibited Signs (Not Allowed)
- A-frame signs or similar type signs
- Feather flag, teardrop or similar signs
- Any portable signs
- Inflatable statuary
- Hot air balloons, helium filled balloons
- Projection signs
- Rooftop signs
- Temporary signs on exterior surface of building or window
- Signs that glare, flash, change, blink, reflect

Signs Requiring Permits (Allowed with Permit)
- Banners
- Monument or ground signs
- Wall signs
- Pole signs
- Permanent window signs
- Electric signs

As a business owner, if your business is in compliance with the City’s sign requirements, please accept our thanks for keeping South Gate looking good. For more information, please contact the South Gate Planning Division at (323) 563-9514 or visit City Hall at 8650 California Avenue, Monday—Thursday: 7:00 a.m. – 11:30 a.m.

To view the new sign ordinance, visit the City’s website at http://www.codepublishing.com/CA/SouthGate.
Commercial Façade Improvement Program

The City of South Gate recently completed three Commercial Façade Improvement projects. All three projects received the full grant amount of $40,000, and the participating businesses invested $6,000 of their personal funds into the project. The participating businesses are as follows:

**Yuris Records, 3801 Tweedy Boulevard**

Before

![Yuris Records Before](image1.jpg)

After

![Yuris Records After](image2.jpg)

**Figueroa Furniture, 3430 Tweedy Boulevard**

Before

![Figueroa Furniture Before](image3.jpg)

After

![Figueroa Furniture After](image4.jpg)

**Tweedy Travel, Cardboard Crazies and Barbershop, 4233-37 Tweedy Boulevard**

Before

![Tweedy Travel Before](image5.jpg)

After

![Tweedy Travel After](image6.jpg)

The City program provides grant funds to property and/or business owners to do exterior improvements to commercial buildings located in South Gate. The maximum grant amount is $40,000 per property. Participants must provide a 20% financial contribution towards the improvements of the building. Both the grant funds and the participant’s funds would be applied towards the improvements for a total of $46,000. In order for a commercial property to be eligible to receive the grant, they must meet the following requirements:

- Commercial building must be dilapidated or blighted
- Business must be located within a CDBG eligible area
- Storefront must be visible from the street

Eligible exterior improvements include: awnings, decorative improvements, doors, fencing, signage, lighting, paint, windows and other items subject to approval.

For more information, please contact Dianne Guevara, Project Coordinator at dguevara@sogate.org/(323) 563-9535, Monday - Thursday 7am - 5:30pm.