

CITY OF SOUTH GATE PUBLIC ACCESS CORPORATION BOARD OF DIRECTORS MEETING MINUTES

Tuesday, February 12, 2019

2/12/2019 - Minutes

I. Call To Order/Roll Call

CALL TO ORDER A meeting of the South Gate Public Access Corporation Board of Directors was called to order by Chairwoman Maria Davila at 5:33 p.m.

ROLL CALL Carmen Avalos, Secretary

II. City Officials

PRESENT Chairwoman Maria Davila, Vice Chairwoman María Belén Bernal, Director Jorge Morales, Director Al Rios and Director Denise Diaz; President Michael Flad, Chief Legal Advisor Raul F. Salinas

ABSENT Treasurer Gregory Martinez

III. Meeting Compensation Disclosure

IV. Open Session Agenda

1. PUBLIC ACCESS CORPORATION RE-ORGANIZATION

The Board of Directors appointed María Belén Bernal as Chairperson by motion of Chairwoman Davila and seconded by Director Rios.

ROLL CALL: Director Diaz, yes; Director Morales, yes; Director Rios, yes; Vice Chairwoman Bernal, abstained; Chairwoman Davila, yes.

The Board of Directors appointed Jorge Morales as Vice Chairperson by motion of Chairwoman Davila and seconded by Director Rios.

ROLL CALL: Chairwoman Bernal, yes; Director Diaz, yes; Director Rios, yes; Director Davila, yes; Director Morales, abstained.

2. AGREEMENT WITH TRIPEPI SMITH & ASSOCIATES

The Board of Directors unanimously approved A and B by motion of Chairwoman Bernal and seconded by Director Davila:

a. Approved an Agreement (Contract No. 2019-01PAC) with Tripepi Smith & Associates, Inc., to develop a program for the City's cable Channel 3 and evaluate the City's equipment to broadcast, in the amount not-to-exceed \$10,825; and

b. Authorized the Chairwoman to execute the Agreement in a form acceptable to the City Attorney.

Marina Urias, Management Analyst gave a brief presentation on this item.

President Flad explained the funding sources for the Public Access Corporation. As staff has limited knowledge on this equipment our recommendation is to bring in an expert to give us advice on what the best way to provide information to the public, what equipment we need to live stream, what equipment needed to post on Channel 3 and what equipment do we need to improve our Facebook posts.

Chairwoman Bernal asked the Subcommittee members for their questions or comments.

Director Rios stated that the Subcommittee has meet and discussed this item and believes we need to continue and update our equipment/technology. He believes it is an opportunity to have the community colleges participate as they have a broadcasting class and suggested having a meeting to see what would be needed to start up a collaboration between the two groups.

Director Diaz stated that it is key to have an open door policy with our residents and constituents. She feels that it is important to analyze and see if it is sustainable. She agrees with Director Rios and would like to have the opportunity to work with the community colleges and supports staff's recommendations.

Chairwoman Bernal asked that since the funds for this program are due to run out how we are expecting to fund the additional programing and equipment that could be proposed by the consultant.

President Flad said that we would have to review options and believes that the consultant could also provide information as he does also work with several other cities. The General Fund would probably provide the long term programing and staffing. Different strategies would come into play depending on the programming. For example water funds and CDBG funds could also be considered.

3. MINUTES

The Board of Directors approved the Regular Meeting minutes of October 24, 2017 by motion of Chairwomen Bernal and seconded by Director Rios. Vice Chairman Morales abstained.

V. Comments From The Audience

None.

VI. Reports And Comments From City Officials

None.

VII. Adjournment

Chairwoman Bernal adjourned the meeting at 5:46 p.m. and seconded by Board Member Rios.

PASSED and APPROVED this 23rd day of April, 2019.

For a signed copy of the minutes for this meeting please contact the City Clerk's Office:
8650 California Avenue, South Gate, California 90280
(323) 563-9510 * fax (323) 563-5411 * www.cityofsouthgate.org

